

# druid24nice

**SKEMA**, Université Côte d'Azur  
June 13-15, 2024



TABLE OF CONTENTS

SESSION GUIDELINES AND HINTS FOR PRESENTERS, DISCUSSANTS, CHAIRS, AND DEBATERS	2
PROGRAM OVERVIEW	5
Day 1: Thursday, June 13	5
Day 2: Friday, June 14	6
Day 3: Saturday, June 15	7
PLENARY SPEAKERS	8
Welcome	8
Opening Keynote: Identity and the Dynamics of Innovation	8
Keynote: Strategic Entrepreneurial Experimentation	9
DRUID DIRECTIONS PARALLEL KEYNOTES - NOMINEES FOR THE DRUID BEST PAPER AWARD	10
Paper no. 1: Dynamic Persistence of Institutions: Modeling the Endurance of Public Housing after Red Vienna	10
Paper no. 2: Human-Centered Artificial Intelligence: A Field Experiment	11
Paper no. 3: Shortcuts to Innovation: The Use of Analogies in Knowledge Production	12
DRUID PROFESSIONAL DEVELOPMENT WOKSHOPS (PDWs)	13
PDW1: Using Experiments to Study Entrepreneurs and Organizations	13
PDW2: Rethinking People in Innovation, Entrepreneurship, and Strategy Research	14
PDW3: Researching the Artificial Intelligence Imperative	15
PDW4: Researching Entrepreneurship: Studying Plausible, Possible and Desirable Futures	16
PDW5: Failure and Rejection in Science and Innovation	17
COFFEE CONVERSATIONS	19
DRUID DEBATES	20
Artificial Intelligence and Deskillling	20
Using Sports Data for Decision Making	22
AWARDS	24
2024 Steven Klepper Award for Best Young Scholar Paper	24
The 2024 Industry and Innovation Decade Award	26
Best Reviewers for Industry and Innovation 2023	27
PARALLEL PAPER SESSIONS	28
Parallel Sessions 1	28
Parallel Sessions 2	31
Parallel Sessions 3	34
Parallel Sessions 4	37
Parallel Sessions 5	40
Parallel Sessions 6	43
POSTER PRESENTATIONS	46
SOCIAL PROGRAM	48
LIST OF PARTICIPANTS	50
LIST OF DRUID24 PHD VOLUNTEERS	57
LIST OF REVIEWERS	58
THE DRUID SCIENTIFIC ADVISORY COMMITTEE	64
THE DRUID EXECUTIVE COMMITTE	68
INDUSTRY AND INNOVATION	73

# SESSION GUIDELINES FOR PRESENTERS, DISCUSSANTS AND CHAIRS

## THE FORMAT OF DRUID DEBATES

The DRUID Debates aim at stimulating civilized controversy and advance the field of industrial dynamics by clarifying and developing intellectual positions in fundamental or currently heated disputes. The debates are structured to help identify common grounds and lines of division within the field, and to encourage conference participants and subsequent website viewers to take sides and become persuaded by arguments presented.

Each debate confronts a motion and lasts about one and a half hour. The standard time schedule looks like this:

- A brief introduction by the Moderator
- An initial vote where the audience indicates its stand on the motion
- First intervention for the motion: 12 minutes
- First intervention against the motion: 12 minutes
- Second intervention for the motion: 12 minutes
- Second intervention against the motion: 12 minutes
- First rebuttal against the motion: 3 minutes
- First rebuttal for the motion: 3 minutes
- Second rebuttal against the motion: 3 minutes
- Second rebuttal for the motion: 3 minutes
- Questions from the floor and answers from the panelists
- A final vote where the audience indicates its stand on the motion.

## THE FORMAT OF DRUID PARALLEL PAPER SESSIONS

Each session normally includes three papers and lasts about one and a half hour. The standard time schedule looks like this:

- First paper presentation by the author: 15 minutes
- Second paper presentation by the author: 15 minutes
- Third paper presentation by the author: 15 minutes
- First discussant of all three papers: 12 minutes
- Second discussant of all three papers: 12 minutes
- General discussion and replies from the authors: approximately 20 minutes.

## INSTRUCTIONS FOR DRUID PARALLEL SESSION PRESENTERS

Each participant will only be allowed to present one paper during the conference. Co-authored papers may be presented by any of the participating co-authors.

With a conference of this size we ask you to remember some basic rules when making your presentation. In order that everyone has sufficient time to speak it is important that you exercise discipline, particularly time management. Please remember to:

- Arrive at the appropriate room five minutes before the session is due to start. All rooms are equipped with black out facilities and a projector for PowerPoint presentations. Please note that if choosing PowerPoint you must arrive with your presentation on a USB memory device and load it yourself onto the machine provided in the room BEFORE the start of the session. It might be a good idea to do so well in advance as not all versions of PowerPoint function equally well on all projectors. Solicit advice at the info desk or through student assistants if experiencing trouble
- Introduce yourself to the other presenters and the chair. Give the chair your biographical details for use in introducing you. Ideally to assist the chair these should be in writing
- Present your paper in judicious language. Disclose any financial or other interest you might have in the subject matter of the papers. Acknowledge contributions of co-authors. Structure your presentation so that you have time for your findings and their possible implications (when relevant). Avoid or explain uncommon abbreviations or terms
- Accommodate the session chair, who will tell you at the beginning of the session how long your presentation can last. This will vary between sessions depending on the number of papers to be presented. In a one and a half hour session with three papers you should aim to speak for no more than 15 minutes leaving time for your discussants and for the floor. We have asked session chairs to be very strict in terms of time management so that each presenter has an equal amount of time
- Abide by the timing cards presented to you during your presentation by the session chair, indicating how much is left of your allotted time: 5 minutes remaining; 2 minutes remaining; Time is out (RED card). When you are shown the RED card your time is over. Session chairs have been asked to allow presenters who are out of time to finish your sentence, upon which they need to STOP their presentation.



## INSTRUCTIONS FOR DRUID PARALLEL SESSION DISCUSSANTS

It is the discussant that stimulates civilized controversies, which are at the core of the conference. One or more of the papers you have been asked to discuss might not be within your particular area of expertise, but do NOT start by stating this. Instead, act professionally and do your best to provide useful comments as best you can. Be clear, to the point, sharp but constructive, acknowledge significant contributions but focus on aspects where improvements can or must be made. Aim at providing that the author(s) with something useful to bring home. Enlighten, when possible, the audience with some new insight or reflection. Your comments should be given in judicious language. Disclose any financial or other interest you might have in the subject matter of the papers. Let the Conference Organizers know immediately if you become suspicious of any possible fabrication of data, plagiarism or other kinds of scientific fraud relating to the papers you are asked to discuss.

In order that everyone has sufficient time to speak it is important that you exercise discipline, particularly time management. Please remember to:

- Arrive at the appropriate room 5 minutes before the session is due to start. All rooms are equipped with black out facilities and a Power Point projector. Please note that if you have prepared some points on a PowerPoint slide you must arrive with your presentation on a USB memory device and load it yourself onto the machine provided in the room

before the start of the session. It might even be a good idea to do so well in advance as not all versions of PowerPoint function equally well on all projectors. Solicit advice at the info desk or through a student assistant if experiencing trouble

- Introduce yourself to the presenters, co-discussant and the chair. Give the chair your biographical details for use in introducing you. Ideally to assist the chair these should be in writing. One or two lines would suffice
- Accommodate the session chair, who will tell you at the beginning of the session how long your comments should last. This will vary between sessions depending on the number of papers to be presented. In a one and a half hour session with three papers you should aim to speak for no more than 12 minutes leaving time for your replies and for the floor. We have asked session chairs to be very strict in terms of time management so that each discussant has an equal amount of time.

By abiding to the simple rules your contribution will help support what we hope will be a productive, stimulating and enjoyable conference!

## INSTRUCTIONS FOR DRUID PARALLEL SESSION CHAIRS

This note is intended to provide guidance on managing the session for which you are responsible. Inevitably, the Chair will have to show some degree of flexibility.



In essence, your role will be to introduce the presenter and allocated discussants; control the length of time that they speak for and manage any questions from the floor. In most sessions three papers will be presented. Please notify the Conference Organizers immediately if you become suspicious of any possible fabrication of data or plagiarism relating to the papers in your session.

We believe that it is important to establish some ground rules that everybody understands and works towards during the conference. Please remember to:

- Arrive in the room where the session is to take place at least 5 minutes before the appointed time. If using PowerPoint the presenters have been asked to upload their presentation on the PC before the start of the session to save time. Solicit advice at the info desk or through student assistants if experiencing trouble
- Introduce yourself to the presenters. Ask them for biographical details to use in introducing them. Make sure that their presentation has been uploaded. Inform them of the maximum time they will have to present their paper. For example, in a one and a half hour session with three papers, each presenter should have 15 minutes and the two discussants should be allocated 12 minutes each. It is important that participants are given the chance to ask additional questions from the floor
- Introduce the author and title for each paper
- Use the series of timing cards, available to you in the session room, to help the presenter or discussants to manage the time. The first card you pass indicates that the presenter or discussant has a maximum of 5 minutes left. The second card indicates that there are 2 minutes left. The third and final RED card indicates that their time is over and the presenter or discussant must STOP. In issuing the red card you must be polite but firm. It is to be fair to other presenters or discussants in the session and to the audience who will wish to contribute in the discussion time. As a rule, a presenter who gets the RED card is allowed to finish the sentence but speak no further
- Ask those who ask questions in the Q&A part of each session to identify themselves and to keep their comments as short as possible to allow time for the presenters to respond in full. You may decide how to organize this element of the session, i.e. after each paper or after all the papers have been presented
- Ensure that the session finishes on time. With the number of papers to be presented this is going to be a busy event. Sessions that over run have implications for other sessions or events later in the day.

Finally, thank you for chairing and helping to make the conference successful!



THURSDAY, JUNE 13	
09:00	<b>PROFESSIONAL DEVELOPMENT WORKSHOPS (PDWs)</b>  <b>PDW1:</b> Using Experiments to Study Entrepreneurs and Organizations (202) <b>PDW2:</b> Rethinking People in Innovation, Entrepreneurship, and Strategy Research (203) <b>PDW3:</b> Researching the Artificial Intelligence Imperative (206) <b>PDW4:</b> Researching entrepreneurship: Studying Plausible, Possible and Desirable Futures (211) <b>PDW 5:</b> Failure and Rejection in Science and Innovation (212)
12:00	<b>CONFERENCE REGISTRATION</b> Registration desk: L'avant Scène
13:15	<b>WELCOME</b> (Amphithéâtre 1)  By <b>LUDOVIC DIBIAGGIO</b> By <b>MARK LORENZEN</b>
13:30	<b>OPENING KEYNOTE</b> (Amphithéâtre 1)  "IDENTITY AND THE DYNAMICS OF INNOVATION"  By <b>MARY TRIPSAS</b> Chair: <b>LARS FREDERIKSEN</b>
14:30	<b>COFFEE CONVERSATIONS</b> (L'avant Scène) (Included in conference fee)
15:00	<b>PARALLEL PAPER SESSIONS 1</b>
16:30	<b>COFFEE CONVERSATIONS</b> (L'avant Scène) (Included in conference fee)
17:00	<b>PARALLEL PAPER SESSIONS 2</b>
18:30 20:00	<b>DRUID DRINKS RECEPTION</b> Venue: L'avant Scène (Included in conference fee)

<b>FRIDAY, JUNE 14</b>	
<b>09:00</b>	<b>PARALLEL PAPER SESSIONS 3</b>
<b>10:30</b>	<b>COFFEE CONVERSATIONS and POSTER PAPER SESSION 1</b> (L'avant Scène) (Included in conference fee)
<b>11:00</b>	<p><b>DRUID DIRECTIONS PARALLEL KEYNOTES: DRUID BEST PAPER AWARD NOMINEES</b></p> <p><b>"DYNAMIC PERSISTENCE OF INSTITUTIONS: MODELING THE ENDURANCE OF PUBLIC HOUSING AFTER RED VIENNA"</b> (Amphithéâtre 1) By <b>PARHAM ASHUR, CHRISTOF BRANDTNER, BHARGAV SRINIVASA DESIKAN</b> Chair: <b>METTE PRÆST KNUDSEN</b></p> <p><b>"HUMAN-CENTERED ARTIFICIAL INTELLIGENCE: A FIELD EXPERIMENT"</b> (Amphithéâtre 2) By <b>SEBASTIAN RAISCH, SEBASTIAN KRAKOWSKI, DAREK HAFTOR, JOHANNES LUGER, NATALLIA PASHKEVICH</b> Chair: <b>HC KONGSTED</b></p> <p><b>"SHORTCUTS TO INNOVATION: THE USE OF ANALOGIES IN KNOWLEDGE PRODUCTION"</b> (Amphithéâtre 3) By <b>SOOMI KIM</b> Chair: <b>VERA ROCHA</b></p>
<b>12:00</b>	<b>LUNCH</b> (L'avant Scène) (Included in conference fee)
<b>13:00</b>	<p><b>DRUID DEBATE ON ARTIFICIAL INTELLIGENCE AND DESKILLING</b> (Amphithéâtre 1)</p> <p><b>MOTION: "THE CURRENT PATTERN OF DEVELOPMENT OF AI WILL LEAD TO SIGNIFICANT DESKILLING WITHIN KNOWLEDGE INTENSIVE INDUSTRIES."</b></p> <p>Speaking for the motion: <b>MARIA SAVONA</b> and <b>NEIL THOMPSON</b> Speaking against the motion: <b>HYUNJIN KIM</b> and <b>ABHISHEK NAGARAJ</b> Moderator: <b>KELD LAURSEN</b></p>
<b>14:30</b>	<b>COFFEE CONVERSATIONS and POSTER PAPER SESSION 2</b> (L'avant Scène) (Included in conference fee)
<b>15:00</b>	<b>PARALLEL PAPER SESSIONS 4</b>
<b>16:30</b>	<b>DRUID DISCOVERIES EXCURSIONS</b> Meeting point: Registration Desk, L'avant Scene (Registration and pre-payment required)
<b>19:00 23:00</b>	<b>DRUID DINNER and PAPER AWARD CEREMONY</b> Venue: Palais De La Méditerranée, 15 Promenade des Anglais (Included in conference fee)

<b>SATURDAY, JUNE 15</b>	
<b>09:00</b>	<b>PARALLEL PAPER SESSIONS 5</b>
<b>10:30</b>	<b>COFFEE CONVERSATIONS</b> (L'avant Scène) (Included in conference fee)
<b>11:00</b>	<b>KEYNOTE</b>  <b>"STRATEGIC ENTREPRENEURIAL EXPERIMENTATION"</b> (Amphithéâtre 1) By <b>JOSHUA GANS</b> Chair: <b>DIEGO ZUNINO</b>
<b>12:00</b>	<b>LUNCH</b> (L'avant Scène) (Included in conference fee)
<b>13:00</b>	<b>DRUID DEBATE ON USING SPORTS DATA FOR DECISION MAKING</b> (Amphithéâtre 1)  <b>MOTION: "RESEARCH TO INFORM STRATEGY AND INNOVATION DECISIONS HAS SIGNIFICANTLY OVERSTATED THE VALUE OF SPORTS AS A CONTEXT."</b>  Speaking for the motion: <b>CHRISTOPH GRIMPE</b> and <b>ANNAMARIA CONTI</b> Speaking against the motion: <b>JAN ROSS</b> and <b>ELISA OPERTI</b>  Moderator: <b>PAOLA CRISCUOLO</b>
<b>14:30</b>	<b>COFFEE CONVERSATIONS</b> (L'avant Scène) (Included in conference fee)
<b>15:00</b>	<b>PARALLEL PAPER SESSIONS 6</b>
<b>16:30</b>	<b>CONFERENCE CLOSING</b> (Amphithéâtre 1)
<b>20:00 00:00</b>	<b>DRUID DECADENCE AFTER PARTY</b> Venue: Ruhl Plage, 1 Promenade des Anglais (Registration and pre-payment required)

## ● WELCOME

---

Thursday, June 13, 13:15-13:30 (Amphithéâtre 1)



**LUDOVIC  
DIBIAGGIO**  
SKEMA BUSINESS SCHOOL

Ludovic Dibiaggio is Professor of Economics at SKEMA Business School. He has also served as a research dean and founded the Knowledge Technology and Organization research center (KTO) at SKEMA Business School and was the director of the Observatory of Technological, Economics and Societal Impacts of Artificial Intelligence (OTESIA) at Université Côte d'Azur. His research interests include the relationships between the organization of knowledge bases and innovative performance at firm, industry, regional or national levels.



**MARK  
LORENZEN**  
DIRECTOR OF DRUID

Mark Lorenzen is Associate Professor of Innovation, Entrepreneurship and Industrial Dynamics in the Department of Strategy and Innovation at the Copenhagen Business School and director of DRUID.

## ● OPENING KEYNOTE

---

Thursday, June 13, 13:30-14:30 (Amphithéâtre 1)  
Chair: LARS FREDERIKSEN

# "IDENTITY AND THE DYNAMICS OF INNOVATION"



**MARY  
TRIPSAS**

Mary Tripsas is a Professor of Technology Management at the College of Engineering, UC Santa Barbara. A leading management scholar in the area of innovation and entrepreneurship, she has received numerous honors for her research on the implications of new technology for the transformation of industries including: the AOM Technology and Innovation Management Distinguished Scholar Award, the Strategic Management Journal Dan and MaryLou Schendel Best Paper Award, and the Strategic Entrepreneurship Journal Best Paper Award. She received her PhD from the MIT Sloan School, her MBA from the Harvard Business School, and her BS from the University of Illinois, Urbana. Before UCSB, she was on the faculties of the Wharton School, Harvard Business School, and Boston College.



## ● KEYNOTE

---

Saturday, June 15, 11:00-12:00 (Amphithéâtre 1)  
Chair: DIEGO ZUNINO

# "STRATEGIC ENTREPRENEURIAL EXPERIMENTATION"



**JOSHUA  
GANS**

Joshua Gans is a Professor of Strategic Management and holder of the Jeffrey S. Skoll Chair of Technical Innovation and Entrepreneurship at the Rotman School of Management, the University of Toronto (with a cross-appointment in the Department of Economics). Joshua is also Chief Economist of the University of Toronto's Creative Destruction Lab.

At Rotman, he teaches MBA students entrepreneurial strategy. He has also co-authored (with Stephen King and Robin Stonecash) the Australasian edition of Greg Mankiw's Principles of Economics (published by Cengage), Core Economics for Managers (Cengage), Finishing the Job (MUP), Parentonomics (New South/MIT Press), Information Wants to be Shared (Harvard Business Review Press), The Disruption Dilemma (MIT Press, 2016); Scholarly Publishing and its Discontents (2017), Prediction Machines: The Simple Economics of Artificial Intelligence (HBR Press, 2018), Innovation + Equality (MIT Press, 2019). His most recent books were The Pandemic Information Gap: The Brutal Economics of Covid-19 (MIT Press, 2020), The Pandemic Information Solution: Overcoming the Brutal Economics of Covid-19 (Endeavor, 2021), Power & Prediction: The Disruptive Economics of Artificial Intelligence (HBR Press, 2022), The Economics of Blockchain Consensus (Palgrave, 2023) and, in 2024, Entrepreneurship: Choice and Strategy (Norton).

While Joshua's research interests are varied, he has developed specialities in the nature of technological competition and innovation, economic growth, publishing economics, industrial organisation and regulatory economics.

# ● DRUID DIRECTIONS PARALLEL KEYNOTES: NOMINEES FOR THE DRUID BEST PAPER AWARD

---

## PAPER NO. 1: "DYNAMIC PERSISTENCE OF INSTITUTIONS: MODELING THE ENDURANCE OF PUBLIC HOUSING AFTER RED VIENNA"

---

Friday, June 14, 11:00-12:00 (Amphithéâtre 1)  
Chair: METTE PRÆST KNUDSEN

The endurance of shared meanings that shape individual behaviors is a central feature of organizational life, but organization science reduces the persistence of institutions to the absence of change. We argue that institutions can endure precisely because how they are instantiated in wider meaning structures changes. We conceptualize and operationalize such dynamic persistence by combining scholarship on institutional change, which emphasizes that changing meanings influence how organizations operate because institutions are dynamic rather than static; and cultural sociology, which has used co-occurrences to show how ideas are embedded in meaning structures. We examine institutions and their instantiations through dynamic topic modeling. We develop diagnostic measures that allow tracking change in large corpora. We illustrate our argument and method using a 140-year corpus of reports of the City of Vienna to show that the persistence of public housing as an institution was only possible due to periodically changing instantiations and affiliations with broader meanings. Our paper contributes a dynamic and contextual approach to studies of institutional persistence that will allow future research to test theory-led expectations about persistence and change in big text data. We conclude with insights for studying temporal and geographic heterogeneity when institutions change.



**PARHAM  
ASHUR**  
Emlyon Business School



**BHARGAV  
SRINIVASA  
DESIKAN**  
École Polytechnique Fédérale  
de Lausanne



**CHRISTOF  
BRANDTNER**  
Emlyon Business School

## PAPER NO. 2: “HUMAN-CENTERED ARTIFICIAL INTELLIGENCE: A FIELD EXPERIMENT”

Friday, June 14, 11:00-12:00 (Amphithéâtre 2)

Chair: HC KONGSTED

Humans and artificial intelligence (AI) algorithms are increasingly collaborating on unstructured tasks. While such collaboration aims for performance benefits arising from complementarities in human and AI information processing, these benefits often do not materialize in practice. Drawing on micro-contingency arguments, we study whether the tailoring of the human-AI interface to suit humans’ cognitive styles can enhance performance outcomes. Our field experiment in a multinational pharmaceutical firm involved adjusting four key parameters governing the human-AI collaboration (i.e., work procedures, decision-making authority, training, and incentives) to match sales experts’ cognitive styles. The findings indicate that such tailored collaboration significantly increases sales performance. In contrast, an untailored approach, even when compared to a control group without AI, showed negative treatment effects. Additional qualitative insights suggest that this detrimental outcome stems from disruptions, role conflicts, and ambiguities hindering effective human-AI collaboration in a non-tailored setup. Further analysis of log-in data showed no evidence for behavioral effects such as algorithm aversion driving our results. This study contributes to the debate on human-AI collaboration by demonstrating the effectiveness of a human-centered approach that aligns AI collaboration with humans’ cognitive styles.



**SEBASTIAN  
RAISCH**

University of Geneva



**JOHANNES  
LUGER**

University of Zurich



**SEBASTIAN  
KRAKOWSKI**

Stockholm School of  
Economics



**NATALLIA  
PASHKEVICH**

Södertörn University



**DAREK  
HAFTOR**

Uppsala University

## **PAPER NO. 3: "SHORTCUTS TO INNOVATION: THE USE OF ANALOGIES IN KNOWLEDGE PRODUCTION"**

---

Friday, June 14, 11:00-12:00 (Amphithéâtre 3)

Chair: VERA ROCHA

Old ideas serve as critical inputs into new ideas, but how do knowledge workers innovate when there are only few existing ideas to build on? In this paper, I explore how analogical reasoning – and technologies that automate it – can serve as “shortcuts” that allow innovators to import knowledge from an adjacent domain, bypassing the need to build knowledge from the ground up. Yet, because analogies require the availability of other domains as templates, they may also constrain the direction of innovation towards areas with available templates. Using the setting of structural biology, I document a tradeoff: while the arrival of an analogy-based technology increased the rate of innovation, it led to workers herding around solving less impactful problems.



**SOOMI  
KIM**

Columbia Business School

# ● DRUID24 PROFESSIONAL DEVELOPMENT WORKSHOPS (PDWs)

---

## PDW1: USING EXPERIMENTS TO STUDY ENTREPRENEURS AND ORGANIZATIONS

---

Thursday, June 13, 9:00-12:00 (202)

### ORGANIZERS:

**MEHDI IBN BRAHIM** (SKEMA Business School), **THORSTEN WAHLE** (SKEMA Business School)

### SPEAKERS:

**OLENKA KACPERCZYK, CHIARA SPINA, JERRY GUO, CÉDRIC GUTIERREZ, JUTTA STUMPF-WOLLERSHEIM**

---

Experiments have been a key tool of scientific discovery for centuries and across disciplines. In strategy and innovation research, experiments serve as a tool to examine and establish causal relationships, and uncover underlying mechanisms.

By isolating aspects of organizational decision making, experiments offer an opportunity for researchers to observe behavior in a controlled environment, and derive actionable conclusions. More recently, scholars have relied on experiments as complements to other approaches. Whether conducted in a laboratory, online, or in the field, experiments offer valuable insights.

The PDW is composed of three main parts. The first part aims to give a brief and general overview of the use of experiments in strategy and innovation studies research. The second part will showcase four working papers in-

volving experimental approaches. The four projects involve laboratory and field experiments at the individual level as well as team-based scenarios. Presenters will share their own experiences on the implementation of experimental studies, highlighting the challenges they encountered and how they addressed them. Participants will gain practical insights into experimental research design, data collection methods, and analysis techniques across various contexts. The third part of the PDW aims to give an editorial perspective by giving insights on how to navigate the review process and take an experiment from the lab to a journal.

Through a discussion with attendees, we hope that this PDW will spur an exchange of ideas on the best practices in experimental studies, what challenges experimentalists frequently face, and how to tackle them.



## PDW2: RETHINKING PEOPLE IN INNOVATION, ENTREPRENEURSHIP, AND STRATEGY RESEARCH

---

Thursday, June 13, 9:00-12:00 (203)

**ORGANIZERS:** CHRISTOPH GRIMPE (Copenhagen Business School), VERA ROCHA (Copenhagen Business School)

**SPEAKERS:** EDUARDO MELERO, ELENA NOVELLI, ELISA OPERTI, TOM GRAD

---

People are the building blocks of modern organizations and play an outsized role in the study of innovation, entrepreneurship, and strategy. Within these domains, prior literature has addressed issues related to inventors, entrepreneurs, scientists, top management teams (TMT), crowds, immigrants, genders, hirings, retention, redeployment, network ties, and many more. These topics are at the center of interest to the DRUID community, and the PDW's primary goal is to stimulate and advance excellent research dealing with individual/people-based decisions or outcomes. The PDW provides both stimulating presentations on novel research avenues and facilitates an exchange of ideas, theory, methodologies, and data among the participants.

The PDW is organized in two parts. In the first part, we invite four renowned speakers to share their thoughts on recent and future research on a people-related topic. In the second part, participants will be allocated to roundtables, chaired by each of the speakers, where they can present and receive feedback on a research project they are working on. Whereas the first part of the PDW is open to all DRUID attendants, the participation in the second part is limited to those whose research proposal has been accepted by the organizers. This PDW is co-sponsored by the People Hub at the Department of Strategy and Innovation at Copenhagen Business School and by the journal Industry and Innovation.

## PDW3: RESEARCHING THE ARTIFICIAL INTELLIGENCE IMPERATIVE

---

Thursday, June 13, 9:00-12:00 (206)

**ORGANIZERS:** GAUTAM AHUJA, Cornell Johnson College of Business; LUDOVIC DIBIAGGIO, SKEMA Business School; SIMONE VANNUCCINI, Université Côte d'Azur

**SPEAKERS:** HYUNJIN KIM, MILAN MIRIC, IRIS POON, EKATERINA PRYTKOVA

---

Artificial intelligence (AI) is a breakthrough that creates opportunities to reduce costs, improve operations, and generate new revenue streams, while contributing to redistribute roles and power along the value chain. The adoption of AI has become an imperative that exposes companies to organizational and strategic challenges.

Exogeneous disruptions often require redesigning product architectures that undermine the stability on which vertical relationships are based. At the same time, AI serves as a game changer and a catalyst for the emergence of novel ecosystems: on the one hand, newcomers may challenge established firms' business models and directly threaten their ability to capture value. On the other hand, vertical decomposition and shifts in interdependencies open the door to specialist newcomers, compelling incumbent firms to reconsider the dynamic interplay between cooperation and competition in value creation and capture.

The aim of the PDW is to gather scholars interested in sharing questions, ideas, and insights about the impact of AI on organizational and strategic challenges. "Researching the AI imperative" is a unique opportunity to develop and test theories that link industrial dynamics, ecosystems evolution, and firms' strategy and initiate a discussion about relevant empirical analyses, materials, and data.

The PDW is organized in two parts. In the first part, speakers will present four ongoing research projects; the goal of this part is to showcase work on the frontier of strategy and economics of AI. The second part will feature a roundtable titled "Which directions for research on the AI imperative?"; its goal is to kickstart an open discussion on the future of research on AI in our fields.

## PDW4: RESEARCHING ENTREPRENEURSHIP: STUDYING PLAUSIBLE, POSSIBLE AND DESIRABLE FUTURES

---

Thursday, June 13, 9:00-12:00 (211)

**ORGANIZERS:** ANKUR CHAVDA (HEC Paris), TRULS ERIKSON (University of Oslo)

**SPEAKERS:** KRISTIN UNDHEIM, GLENN ROGER KRISTIANSEN, TRULS ERIKSON, ANKUR CHAVDA

---

Several streams of literature point to the need for entrepreneurs to make decisions that go beyond traditional concepts of potential outcomes and risk, as the current and future state of the world is fundamentally unknowable and uncertain. Entrepreneurs are called on to use their imagination (Alvarez & Porac, 2020) to hypothesize about how the world works (Felin & Zenger, 2017; Chavda, Gans, and Stern, 2024) as well as test and evaluate their beliefs (Gans, Stern, & Wu, 2019). Recent advancements in psychology (Seligman et al., 2013; Sripada, 2016) and sociology (Gümüşay & Reinecke, 2022, drawing on Mische, 2014 & 2009) align with this view on entrepreneurial decision-making. Overall, there is a need for research that helps us understand how entrepreneurs both explain the present with the past and also predict or imagine the future, alongside persuading others of their vision and potentially influencing the future state of the world.

While different initiatives have been put forth, there is still a lack of a clear path of how to study this type of entrepreneurial behaviour. This PDW aims to explore how we as entrepreneurship scholars can empirically investigate the way entrepreneurs and intrapreneurs navigate, imagine, or indeed influence or shape the future. We invite

scholars to contribute to the discussion about researching entrepreneurship and the future. To kick off the discussion a handful of researchers will present emerging research that represents possible future pathways.

One possible alternative is to focus on key research sites, which Mische (2014) refers to as 'sites of hyper-projectivity', where individuals participate in a future-focused discourse, enabling the visibility and empirical examination of imagined futures. While various methods endeavour to predict and assess the feasibility and the likelihood of future scenarios, these sites offer opportunities for imaginative acts addressing possible and desirable futures. Another way of exploring this is to focus on methodological issues related to prospection research, and we address many new methods, and affiliated software packages, and even combine various deep neural networks in unpacking the grammar of motives (Mohr et al., 2013; Burke, 1945), for instance, and the promise of Reinforcement Learning (RL) for modelling decision-making in complex future environments, and how such methods can be mixed and/or contrasted with more qualitative research methods.

## PDW5: FAILURE AND REJECTION IN SCIENCE AND INNOVATION

---

Thursday, June 13, 9:00-12:00 (212)

**ORGANIZERS:** JOHANNA SCHNIER (Copenhagen Business School), HC KONGSTED (Copenhagen Business School), VALENTINA TARTARI (Stockholm School of Economics)

**SPEAKERS:** SOFIE CAIRO, PAOLA CRISCUOLO, LARS FREDERIKSEN, HC KONGSTED, CHENGWEI LIU, GIACOMO MARCHESINI, JOHANNA SCHNIER, YOTAM SOFER, VALENTINA TARTARI, ANNE TER WAL, DIEGO ZUNINO

---

Failure and rejection are common themes in science and innovation. Researchers lose grant competitions, entrepreneurs fail to attract funding from investors, and employees have their ideas rejected by management. Such setbacks shape individuals' and organizations' innovation efforts in fundamental ways. While some abandon their ideas, re-orient their search efforts or even entirely give up innovating, others hold on to their ideas and possibly try their luck with a different audience. On the one hand, abandoning one's rejected ideas may be effective to not waste resources on unpromising ideas. On the other hand, since failure and rejection are often only noisy signals of idea quality, holding on to one's idea and persisting despite setback may pay off in the long run. This PDW addresses this tension. It seeks to discuss how and why individuals and organizations differ in their response to setbacks, and how this in turn influences their innovation trajectories and success as well as the direction of science.

The PDW consists of two parts. The first part features four presentations of papers (in progress) that address failure and rejection in science funding, entrepreneurship, and corporate innovation. These papers will be discussed by expert scholars in the field. In the second part, senior scholars are invited to join a panel discussion. They will share their views on the topic, outline open questions, and discuss both conceptual and empirical challenges associated with the study of failure and rejection. We welcome the audience to engage in a Q&A in both parts of the PDW. Pre-registration is not required. However, we encourage conference participants to send us questions that they would like to have covered in the panel discussion by June 10.





# COFFEE CONVERSATIONS

Thursday, June 13: 14:30-15:00 and 16:30-17:00

Friday, June 14: 14:30-15:00 and 16:30-17:00

Saturday, June 15: 10:30-11:00 and 14:30-15:00

Coffee Conversations  
take place twice a day  
at L'avant Scène

*Assembling so many good  
people under one roof,  
DRUID24 certainly offers  
you the possibility for great,  
challenging and innovative  
Coffee Conversations*

**A Lot  
Can Happen  
Over Coffee**



# ● DRUID DEBATE ON ARTIFICIAL INTELLIGENCE AND DESKILLING

Friday, June 14, 13:00-14:30 (Amphithéâtre 1)  
Moderator: KELD LAURSEN

**MOTION: "THE CURRENT PATTERN OF DEVELOPMENT OF AI WILL LEAD TO SIGNIFICANT DESKILLING WITHIN KNOWLEDGE INTENSIVE INDUSTRIES."**

## SPEAKING FOR THE MOTION:



### MARIA SAVONA

Maria Savona is Professor of Applied Economics at the Department of Economics and Finance at LUISS University, Rome and Professor of Economics of innovation at SPRU, Science Policy Research Unit

at the University of Sussex, UK. She is the recipient of the Premio Lincoi for Economics awarded by Accademia dei Lincei in 2023. She was previously at the University of Cambridge, UK, Universities of Strasbourg and Lille 1, France. Her research focuses on the effects of technical change and innovation on employment and wage inequality; innovation and industrial policy; barriers to innovation; the structural change of the sectoral composition of economies, particularly the emergence of global value chains in services. More recently, she works on the economics and governance of data. She has led and co-led research grants funded by the EC, ESRC, JRF, GLA, IDRC. She is co-investigator for the Sussex ESRC Centre for Inclusive Trade Policy and the H2020 PILLARS (Pathways to Inclusive Labour Markets). She has advised the IADB; ECLAC; UN ESCAP; OECD; NESTA; BEIS, DETI. She is an Editor for Research Policy, Journal of Evolutionary Economics, Economia Politica, and a former member of the High Level Expert Group on the Impact of Digital Transformation on EU Labour Markets for the European Commission.

She has been involved in keynote talks and expert panels by the EC, the UK Department of Industry and Trade, the UKRI, ECLAC, UNDESA, EY, EC JRC, NESTA, Microsoft and Aspen Institute, OECD and Wolskswagen Foundation, Bruegel, The German Marshall Fund of the US. She is part of the engagement and impact steering committee of The Productivity Institute. She is Vice-President of the International Joseph A. Schumpeter Society.



### NEIL THOMPSON

Neil Thompson is the Director of the FutureTech research project at MIT's Computer Science and Artificial Intelligence Lab and a Principal Investigator at MIT's Initiative on the Digital Economy.

Previously, he was an Assistant Professor of Innovation and Strategy at the MIT Sloan School of Management, where he co-directed the Experimental Innovation Lab (X-Lab), and a Visiting Professor at the Laboratory for Innovation Science at Harvard.

He has a PhD in Business and Public Policy from Berkeley, where he also did Masters degrees in Computer Science and Statistics. He also has a masters in Economics from the London School of Economics, and undergraduate degrees in Physics and International Development. Prior to academia, He worked at organizations such as Lawrence Livermore National Laboratory, Bain and Company, the United Nations, the World Bank, and the Canadian Parliament.



## SPEAKING **AGAINST** THE MOTION:

---



### HYUNJIN KIM

Hyunjin Kim is an Assistant Professor of Strategy at INSEAD Business School.

She researches how firms can manage data and algorithms to improve their strategic decision-making, and how these technologies change how firms compete and build competitive advantage. She often leverages field experiments and computational methods to explore these questions, collaborating closely with Fortune 500 companies as well as small tech startups. Her research has received funding from the Ewing Marion Kauffman Foundation and the Foundation for Human Behavior, and has been featured in Bloomberg, the Wall Street Journal, the Washington Post, Forbes, TIME, and the Harvard Business Review.

She earned her bachelor's and doctoral degrees from Harvard University, and an M.Sc from the University of Oxford and the London School of Economics. Prior to academia, she co-founded and managed an early-stage venture capital fund, and worked at Knewton and McKinsey & Company.



### ABHISHEK NAGARAJ

Abhishek Nagaraj is an Assistant Professor in the Management and Organizations (MORS) and the Entrepreneurship and Innovation group at the University of

California, Berkeley Haas School of Business. He is also a Faculty Research Fellow at the National Bureau of Economic Research (NBER). Professor Nagaraj's research is in the area of innovation management and entrepreneurship. His research studies the power and limits data-driven decision-making on innovation and creativity in a variety of different contexts. His work has received a number of awards including the BPS Wiley Blackwell Outstanding Dissertation Award, the Technology and Innovation Management (TIM) Best Dissertation Award, the J. Roberts Beyster Fellowship, as well as the Kauffman Dissertation Fellowship.

# ● **DRUID DEBATE on** **USING SPORTS DATA FOR DECISION MAKING**

Saturday, June 15, 13:00-14:30 (Amphithéâtre 1)  
Moderator: PAOLA CRISCUOLO

**MOTION: “RESEARCH TO INFORM STRATEGY AND INNOVATION DECISIONS HAS SIGNIFICANTLY OVERSTATED THE VALUE OF SPORTS AS A CONTEXT.”**

## **SPEAKING FOR THE MOTION:**



**CHRISTOPH GRIMPE**

Christoph Grimpe is a Professor of Innovation and Entrepreneurship at the Department of Strategy and Innovation at Copenhagen Business School (CBS) and a

senior research fellow at the Leibniz Centre for European Economic Research (ZEW). He holds a PhD in management from WHU – Otto Beisheim School of Management (Germany) and master degrees in management and political sciences. His research is concerned with firm innovation strategies and the role of strategic human capital. He has published in journals such as the Academy of Management Journal, Strategic Management Journal, Journal of International Business Studies, Research Policy, as well as in Nature Biotechnology. From 2016 to 2022, he served as the Editor-in-Chief of Industry and Innovation.



**ANNAMARIA CONTI**

Annamaria Conti is an associate professor of Strategy at IE Business School, co-editor of Management Science, and member of the editorial review board of Strategy Science and Research Policy. Previously, Annamaria was a

member of the editorial board of the Journal of Economics & Management Strategy and forum chair for the MIT Sloan Management Review Strategy. The common objective of her work is to understand the factors alleviating the effects of economic downturns and market failures inherent to the innovation process. Among these factors are signals young startups can send to attract venture capital investments, the characteristics of entrepreneurial ecosystems favoring these startups' access to capital, the role of grants and sponsorships in stimulating innovative effort, the professionalization role of prominent investors, as well as the contribution of open source to firms' innovation production function. Understanding these factors is critical to assess the sources of innovative firms' competitive advantage, the market characteristics in which these firms operate, and, ultimately, the drivers of countries' innovation and growth. Annamaria has published in top management and economics journals such as Management Science, Organization Science, Strategic Management Journal, and the Review of Economics and Statistics. She has received multiple grants and several research awards, including, most recently, the Best Paper Award at the 2022 Strategy Science Conference.

## SPEAKING **AGAINST** THE MOTION:

---



### JAN ROSS

Jan-Michael Ross is Associate Professor of Strategy and Deputy Head of the Department of Management & Entrepreneurship at Imperial College Business School. In times when environmental

shocks (pandemics, Brexit, wars, technological change, shifting customer preferences, etc.) can lead to disruption of firms' competitive advantage through increased rivalry and resource erosion, his research provides insights on how firms manage downside risk when competing in changing environments and how to capitalise on the upsides in uncertain environments. Jan's research combines strategic thinking with an entrepreneurial mindset to analyse the role of uncertainty for effective competitive strategies, market entry strategies, imitation and resource-allocation decisions. This work has relevance for firms seeking to navigate arising trade-offs in uncertain times, while building resilience and achieving sustainable business performance.



### ELISA OPERTI

Elisa Operti is a Professor of Strategy at ESSEC Business School, France. She received her PhD in Management from Bocconi University. Her research focus lies at the intersection of network studies

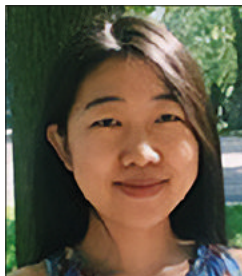
and innovation research. She is particularly interested in the interplay of competitive and collaborative ties in social networks, and in how networks affect innovation at the firm and at the individual level. Her work has been published in several academic outlets (Organization Science, Strategic Management Journal, Academy of Management Journal, Journal of Management). She sits on the ERB of Organization Science and of the Journal of Management Studies. She currently serves as an Associate Editor at the Journal of Management.



## ● **NOMINEES FOR THE 2024 STEVEN KLEPPER AWARD FOR BEST YOUNG SCHOLAR PAPER**

---

### **PAPER NO. 1: "WHO BENEFITS FROM ARTIFICIAL INTELLIGENCE ADOPTION? SKILL COMPLEMENTARITY AND LABOUR MARKET DYNAMICS"**



**DONGMIAO  
ZHANG**  
Utrecht University

### **ABSTRACT**

Recent studies on artificial intelligence (AI) and labour market outcomes often focus on the automation effects of AI. However, which skills might complement AI technologies and how AI adoption shapes employment and wage dynamics remain under-explored at the occupation level. Moving beyond the classic measurement of skills such as education, tenure or specific skill categories, I assess how many skills are combined in an occupation and their respective complexity. I refer to this as "complexity intelligence" and propose that occupations with high complexity intelligence will complement AI technologies. Most notably, the findings show that complex occupations are more likely to adopt AI technologies. In addition, there is a positive correlation between AI adoption and employment growth. AI adoption is associated with an increase in wage growth on average, with a larger increase for complex occupations.

## **PAPER NO. 2: “HOW “FREE” IS FREE SPEECH IN ACADEMIA? EFFECTS ON RESEARCHERS AND THEIR RESEARCH”**



**LORENZO  
PALLADINI**  
University of Luxembourg



**KRIS  
GULATI**  
University of California  
Berkeley, Merced

### **ABSTRACT**

Freedom of speech holds a central role in academia. Still, recent evidence suggests a decline of such freedom. Using a novel dataset containing information on incidents involving scholars across various fields from 2000 to 2021 who have expressed their opinions about matters of public interest and subsequently faced calls for sanction, we find that the scholars' body of work published prior to the incidents receive 4% fewer citations per year, compared to a control group of works published in the same journal and year. Furthermore, we find that, after the incidents, affected scholars tend to publish fewer papers (19.5%) and receive fewer citations (14.5%), demonstrating a direct loss to the body of knowledge produced. Our results oppose the Mertonian norm of universalism, which suggests scientific ideas are to be evaluated independently from the personal opinions and characteristics of the scholars proposing them. Failing to uphold the Mertonian norm of universalism, by allowing subjective biases to influence the evaluation of scientific work, risks undermining the credibility, objectivity, and inclusivity of research. This could cast doubts on scientific findings and hinder the progress of science and innovation.

---

## **PAPER NO. 3: “FULL THROTTLE, LEAKING TANK? THE ACCELERATION PARADOX IN STARTUP SCALING”**



**ABHISHEK  
BHATIA**  
London Business School

### **ABSTRACT**

Accelerated scale expansion by startups is characterized by high-frequency alteration of firms' tasks and routines. Such transience in organizational tasks and routines questions the role the firm-specific human capital as a source of sustainable competitive advantage during the scaling phase of a startup. This paper investigates how the startups' speed of market expansion influences their employees' tenure–turnover relationship. I argue that when startups scale at a fast pace, the rapidly changing nature of tasks: (i) renders an employees' task-specific experiences obsolete frequently; (ii) increases employees' exposure to a more diverse rather than specialized set of tasks. Therefore, experiential learning in rapidly scaling startups exhibits a shift towards accumulation of relatively more generic and less firmsspecific human capital with tenure. Using a unique dataset of over 300 Software-as-a-Service (SaaS) startups that captures the monthly inflow and outflow of customers and employees, I show that employees' tenure at a rapidly scaling startup results in a significantly higher likelihood of employee turnover. Interestingly, the negative effect of tenure on turnover entirely disappears at scaling speeds more than two standard deviations above the average speed. The findings reveal a paradox related to the pace of scale expansion for sustained competitive advantage in scaleups.

## ● THE 2024 INDUSTRY AND INNOVATION DECADE AWARD

Starting from 2024, Industry and Innovation will grant the I&I Decade Award to celebrate highly impactful articles published in I&I ten years prior. Looking back at all the papers published in Industry and Innovation in 2014, the Editorial Advisory Board casted their vote and distinguished the following paper with the 2024 I&I Decade Award:

### **“ARE TRADEMARK COUNTS A VALID INDICATOR OF INNOVATION? RESULTS OF AN IN-DEPTH STUDY OF NEW BENELUX TRADEMARKS FILED BY SMES”**



**MEINDERT  
FLIKKEMA**  
VU University



**CAROLINA  
CASTALDI**  
Utrecht University



**ARD-PIETER  
DE MAN**  
VU University

This paper extends the emerging literature on the value of trademarks for innovation studies and policy-making with the first empirical study at the trademark level. It gives a view on how companies use trademarks and interpret trademark activities. A sample of 660 new Benelux trademarks registered by small- and medium-sized enterprises reveals that 60 per cent of recently registered Benelux trademarks refer to innovation activity, predominantly to product or service innovation. The reference to innovation co-varies with various applicant and trademark characteristics unknown from previous studies. Finally, the sample reveals that most of the trademarks used to signal innovative offers are filed close to its market introduction without combining them with other intellectual property rights. This holds especially for trademarks related to service innovation.

## ● BEST REVIEWERS FOR INDUSTRY AND INNOVATION 2023

Industry and Innovation has introduced the “Best Reviewer Awards” to acknowledge the outstanding contribution of reviewers who excelled with their timely, insightful, and professional reviews during the previous year. Industry and Innovation is grateful for the service that all reviewers have offered to our community of scholars in 2023. Among all those who contributed to the journal, we would like to publicly recognize the remarkable efforts of the following scholars:

---

**ANDRES BARGE-GIL**, Universidad Complutense de Madrid

---

**CLAUDIO FASSIO**, University of Pisa

---

**DANIËL SPELDEKAMP**, University of Groningen

---

**DEEPAK NAYAK**, Temple University, Fox School of Business and Management

---

**EDUARDO MELERO**, Universidad Carlos III de Madrid

---

**ELENA FREISINGER**, Ilmenau University of Technology

---

**EMILIO RAITERI**, Eindhoven University of Technology

---

**FABIAN GAESSLER**, Universitat Pompeu Fabra

---

**FABRIZIO FUSILLO**, University of Turin

---

**FRANCESCO RENTOCCHINI**, European Commission JRC and University of Milan

---

**GEORG REISCHAUER**, WU Vienna

---

**IOANA STEFAN**, Mälardalen University

---

**KATHRIN REINSBERGER**, Stockholm School of Economics

---

**MAXIMILIAN TODTENHAUPT**, Leibniz University Hannover and Norwegian School of Economics

---

**RISHIRAJ KASHYAP**, Ivey Business School

---

**ROHIT YADAV**, Indian Institute of Technology Bombay

---

**SEBASTIAN LOSACKER**, Justus Liebig University Gießen

---

**STIJN KELCHTERMANS**, KU Leuven

---

# ● PARALLEL PAPER SESSIONS 1

THURSDAY, JUNE 13, 15:00-16:30

## 1 POLICY: REGULATING THE DIGITAL ECONOMY

Thursday, June 13, 15:00-16:30, Room: 202, Chair: Rohin Nandakumar Vrajesh 2

**ISABEL CAVALLI, GIORGIO FAGIOLO:** "Digital Divide, Data Policies, and Trade Dynamics: A Gravity Model Perspective"

**EMANUELE CAGNOLO:** "How Regulations Affect Crypto and Blockchain Startups: Evidence from US Bitlicense"

**Discussants:** HYUNJIN KIM, JORDANA VIOTTO

## 2 ORGANIZATIONAL BEHAVIOR: COLLABORATION AND ACCESS TO KNOWLEDGE

Thursday, June 13, 15:00-16:30, Room: 212, Chair: Dimitrios Stamopoulos 20

**AMIR SARIRI:** "How does Industry Affiliation of Academic Scientists change the Rate and Direction of Research?"

**FRANK VAN DER WOUDE, CHRISTOPHER ESPOSITO:** "Collaboration and the Speed of Knowledge"

**NATALIE CARLSON, CANBERK UCEL:** "Not All "Best" Practices are created Equal: Access to Expert Knowledge and Practice Adoption in Microenterprises"

**Discussants:** ROSEMARIE ZIEDONIS, JOSCHKA SCHWARZ

## 3 ECOSYSTEMS AND ONLINE PLATFORMS: OPENNESS AND COMPETITION

Thursday, June 13, 15:00-16:30, Room: 306, Chair: Angelo Cuzzola 21

**HANI ELZOOMOR, DANIEL LJUNGBERG, ETHAN GIFFORD:** "Openness, Appropriability Strategies, and Innovation Ecosystem Pressures: Evidence from a Large-Scale Survey Study of Young Innovative Firms"

**NILOOFAR ABOLFATHI:** "Complementors' Response to Increased Platform Competition: Evidence from Youtube and Twitch"

**JOE PLOOG, JOOST RIETVELD:** "Match Quality in Multi-Sided Platforms: Balancing Governance and Curation"

**Discussants:** JOERG CLAUSSEN, SHUANG FROST

## 4 ECOSYSTEMS AND ONLINE PLATFORMS: CROWDFUNDING

Thursday, June 13, 15:00-16:30, Room: 405, Chair: Yagmur Yildiz 24

**JIONGNI MAO:** "Poker Face and Steady Voice: Nonverbal Emotional Neutrality and Gender in Crowdfunding Pitches"

**HARSH DOD, CATERINA MOSCHIERI:** "Platform Extended Ecosystems: Managing Partnerships and Growth"

**CHELSEA CARTER, MEGAN MACGARVIE, PETRA MOSER:** "Financing Creativity: Crowdfunding in 19th-Century Fiction"

**Discussants:** LUDVIG LEVASSEUR, KRISTIN UNDHEIM

## 5 INNOVATION STRATEGY AND OPEN INNOVATION: EVALUATION AND FAILURE

Thursday, June 13, 15:00-16:30, Room: 411, Chair: Leo Schmallenbach 31

**HSING-FEN LEE, PAUL ROBSON:** "How Do SMEs Learn for Innovation from Innovation Failure of Different Types?"

**ELENA FREISINGER, LARS FREDERIKSEN, MATTHIAS UNFRIED:** "The Influences of Decision-Maker Roles and Time Pressure on Idea Evaluation and Selection: An Experimental Analysis"

**JOHANNA SCHNIER, LINUS DAHLANDER, CHRISTINA RAASCH:** "Better Safe than Sorry: Strategic Nay-Saying in Idea Evaluation"

**Discussants:** ARD-PIETER DE MAN, LOWIE CNOCKAERT

## 6 INDUSTRIAL DYNAMICS: FACILITATORS OF INNOVATION

Thursday, June 13, 15:00-16:30, Room: 211, Chair: Arash Rezazadeh 39

**JOHN EKLUND, RAHUL KAPOOR:** "The Role of Customer Subsidies in Spurring Incumbents' Investments in New Technologies: Evidence from the US Electric Utility Industry, 2000-2018"

**SOFIA PATSALI, MICHELE PEZZONI, JACKIE KRAFFT:** "Healthcare Procurement and Firm Innovation: Evidence from AI-Powered Equipment"

**VIKAS SARANGDHAR, SNEHAL AWATE, RAM MUDAMBI:** "Business Model Innovations in High-Velocity Environments: An Empirical Study Using Case-Based Thematic Analysis"

**Discussants:** MARTIN KALTHAUS, HELI KOSKI

## 7 SCIENTIFIC PRACTICE: INVENTORS AND GENDER

Thursday, June 13, 15:00-16:30, Room: 309, Chair: Youssouf Merouani 44

**WEI WEI, PAOLA CRISCUOLO, BARBARA LARRAÑETA:** "Inventors' Expected Rewards for Ownership Transfer of their Ideas and Gender Effects on Creativity"

**ARUSYAK ZAKARYAN, MAGGIE-QIUZHU MEI, JOJO JACOB:** "Inventor Gender and Termination of Patented Inventions in Biopharmaceutical Firms"

**MARC LERCHENMUELLER, LEO SCHMALLENBACH, KARIN HOISL:** "The Effect of Mentor Gender on the Evaluation of Mentees' Work"

**Discussants:** PAUL-EMMANUEL ANCKAERT, RODRIGO ITO

## 8 ENTREPRENEURSHIP: HUMAN CAPITAL, LEARNING AND EMPOWERMENT

Thursday, June 13, 15:00-16:30, Room: 410, Chair: Yuan Hu 52

**VALENTINA ASSENOVA, MELODY CHANG:** "Founders' Human Capital and Startup Performance: Treatment or Selection Effects?"

**SUSAN COHEN:** "Pitching to Learn"

**LAURA BREGENZER, CAROLIN HAEUSSLER, ELISABETH MUELLER, PATRICK FIGGE:** "Promoting Novelty Creation: The Role of the Ownership Distribution in New Venture Teams"

**Discussants:** DANIEL ELFENBEIN, DIEGO ZUNINO

## 9 SCIENTIFIC PRACTICE: IDENTITY AND IMPACTS OF SCIENTISTS

Thursday, June 13, 15:00-16:30, Room: 310, Chair: Svenja Friess 58

**JOAQUÍN M. AZAGRA-CARO, ANA M. TUR-PORCAR:** "Scientific Impact: Blessing or Curse? Researchers' Happiness and Work-Life Balance"

**EGBERT AMONCIO, DANIEL ARMANIOS, XIAOLAN FU, SAM GARG, CORNELIA STORZ, NA ZOU:** "Non-Scientists Matter for Science: Business Scholars on Boards and Innovation"

**ALESSANDRO MUSCIO, MATTEO FARINELLA:** "Are Scientists Heroes or Villains? The Fascinating Case of DC and Marvel Superheroes Comics"

**Discussants:** TIMO VAN BALEN, TIM KANIS



*This Paper Session has been named by ChatGPT on the basis of papers matched by AI.*

## **10 THE DIGITAL ECONOMY: CULTURAL AND COGNITIVE PERSPECTIVES ON TECHNOLOGY AND INNOVATION**

Thursday, June 13, 15:00-16:30, Room: 206, Chair: Mehdi Ibn Brahim 64

**GHINWA MOUJAES, HAMID BEKAMIRI:** "Gender Diversity of Industry 4.0 Innovation; Presence and Effect"

**MIA CHANG-ZUNINO, STINE GRODAL:** "Vision-Reality Gap: The Co-Evolution of Visions and Technologies in the Field of Robotics"

**CHRISTINA KYPRIANOU, CHAD NAVIS, TOBIAS KRETSCHMER:** "A Cultural View of Platform Governance"

**Discussants:** YUAN SHI, ANIL DOSHI

---

## **11 MARKETS FOR TECHNOLOGY: TRANSPARENCY AND STANDARDS**

Thursday, June 13, 15:00-16:30, Room: 203, Chair: Ecem Bilge Delicik 71

**KAREN RUCKMAN, NILESH SARAF, REZA SHAMS:** "Strategic Homogeneity of Standard-Essential Patent Owners and the Speed of Patent Pool Formation"

**MARCO GIARRATANA, MARTINA PASQUINI, MARKUS SIMETH:** "Marketing Intangibles and the External Commercialization of Technology"

**SHIRLEY TANG:** "Environmental Transparency and Value Appropriation from Innovation: Evidence from US Hydraulic Fracturing 2000-2020"

**Discussants:** THOMAS GREBEL, LEONARDO KLUPPEL

---

## ● PARALLEL PAPER SESSIONS 2

THURSDAY, JUNE 13, 17:00-18:30

### 12 POLICY: GREEN POLICIES

Thursday, June 13, 17:00-18:30, Room: 202, Chair: Mario Leccese 10

**KINGA TCHORZEWSKA, PABLO DEL RIO, JOSE GARCÍA-QUEVEDO, ESTER MARTÍNEZ-ROS:** "Carrot First, Stick Second? Environmental Policy-Mix Sequencing and Green Technologies"

**HO-WEI HSU, WENRU SHI, LIYAN WANG:** "Public-Private Dynamics in Launching the Direct Air Capture Industry"

**BRITTNEY REGAL, DAMIAN GRIMSHAW, MARCELA MIOZZO, JONATAN PINKSE:** "The (Im)Practicalities of Transformative Innovation Policy: The Bumpy Road to Creating a New Market for Net Zero Mobility"

**Discussants:** AHMED NOFAL, HYUN SOO KIM

### 13 GEOGRAPHIES OF INNOVATION: AGGLOMERATION AND LOCAL DEVELOPMENT

Thursday, June 13, 17:00-18:30, Room: 302, Chair: Elisa Rodepeter 14

**SÁNDOR JUHÁSZ, ZOLTÁN ELEKES, VIRÁG ILYÉS, FRANK NEFFKE:** "Co-Location with Suppliers? Coagglomeration through Firm-to-Firm Network Data"

**NIKHIL KALATHIL:** "Varieties of Agglomeration: Differentiating Horizontal Versus Vertical Agglomeration in Regional Manufacturing Ecosystems"

**OLGA TCACI, ALI ÖNDER, SASCHA SCHWEITZER:** "Innovation Patterns and Regional Development"

**Discussants:** AMIR SARIRI, RICARDO COELHO DA SILVA

### 14 ECOSYSTEMS AND ONLINE PLATFORMS: USER BEHAVIOR

Thursday, June 13, 17:00-18:30, Room: 405, Chair: Thao Trang Nguyen 23

**MATTHEW YEATON:** "Network Echo: How Networks Shape the Evolution of Linguistic Culture in Alt-Right Echo Chambers"

**SVENJA FRIESS, LAURA ROSENDAHL HUBER:** "Breaking the Ice: Can Initially Active Peers Improve Platform Engagement and Persistence?"

**MARIA HALBINGER, JOERG CLAUSSEN, ALEJANDRO HERMIDA CARRILLO:** "Thanks for Fixing my 3D Printer: How and When Users Reciprocate Tool-Related Assistance in User Innovation Communities"

**Discussants:** TREY CUMMINGS, LUIS RIOS

### 15 INNOVATION STRATEGY AND OPEN INNOVATION: OPPORTUNITIES AND COMPLEMENTARITIES

Thursday, June 13, 17:00-18:30, Room: 411, Chair: Gianluca Biggi 30

**MARTIN HO, HENRY PRICE, TIM EVANS, EOIN O'SULLIVAN:** "How does Lab Research Translate to Vaccines? A Network Approach to Quantify Innovation Dynamics"

**MATTEO TRANCERO:** "Finding Diamonds in the Rough: Data-Driven Opportunities and Pharmaceutical Innovation"

**SERGIO PETRALIA:** "Decoding Innovation Complementarities in Open Source Software"

**Discussants:** JOACHIM HENKEL, TOBIAS SCHMIDT

## 16 ORGANIZATIONAL BEHAVIOR: META-ORGANIZATION AND NETWORKS

Thursday, June 13, 17:00-18:30, Room: 212, Chair: Li Liu 32

**EVELIEN CROONEN, ROZENN PERRIGOT, ESZTER GEDEON, HAMID MAZLOOMI:** "Antecedents and Consequences of Franchisee Trust in their Corporate Franchise Consultants"

**JOHN-ERIK BERGKVIST:** "Meta-Organization as an Effort Integrating System: A Behavioral Foundational Theory"

**SAMUEL APPLEBEE, LEID ZEJNIOVIC:** "Responsible Innovation in the Wild: Emergent Institutionalisation in Heterogeneous Networks"

**Discussants:** WARREN BOEKER, AN YU CHEN

## 17 ECOSYSTEMS AND ONLINE PLATFORMS: MODULARITY AND GOVERNANCE

Thursday, June 13, 17:00-18:30, Room: 306, Chair: Kyung Yul Lee 38

**ALEXANDRE AZOULAY:** "Shifting the Nature of Modularity to Reconfigure Ecosystem Interdependencies: The Power of Functional Transposition"

**TOM NEUHAUSER:** "Parasites Invasion: The Symptom of Poor Ecosystem Governance"

**ALEXANDER STAUB, ALESSIO DELPERO:** "Sounds Familiar? Unveiling the Impact of Transparency on Platform Innovation in the Music Industry"

**Discussants:** METTE KNUDSEN, ANNA BATUREVICH

## 18 INDUSTRIAL DYNAMICS: INDUSTRY EVOLUTION

Thursday, June 13, 17:00-18:30, Room: 211, Chair: Nicola Melluso 40

**ANTONIO MASTROGIORGIO, GINO CATTANI, MARIANO MASTROGIORGIO:** "A Pluralistic Perspective on the Evolution of Technological Artifacts: The History of the Electric Guitar"

**NI ZHEN:** "An Evolutionary Approach to the Two-Way Relationship between Innovation and Firm Performance: A Firm-Level Panel Analysis from Luxembourg"

**Discussants:** DANDAN XIA, SHIRLEY TANG

## 19 SCIENTIFIC PRACTICE: ACADEMIC PURSUITS AND PRACTICES

Thursday, June 13, 17:00-18:30, Room: 310, Chair: Stefania Scrofani 43

**NICOLAI FOSS, PAUL HÜNERMUND, CHLOE XU:** "The Impact of Technological Change on Knowledge Production and Exchange: Superstar, Gender, and Knowledge Proximity Effects in Strategy Research Seminars"

**NOMINATED FOR THE 2024 STEVEN KLEPPER AWARD FOR BEST YOUNG SCHOLAR PAPER:**

**KRIS GULATI, LORENZO PALLADINI:** "How 'Free' is Free Speech in Academia? Effects on Researchers and their Research"

**CONOR O'KANE, VINCENT MANGEMATIN, JING ZHANG, JARROD HAAR:** "The Framing and Development of Research Agendas in Science Teams"

**Discussants:** GIULIA ROSSELLO, JUERGEN JANGER

## 20 ENTREPRENEURSHIP: NETWORKS AND COMMUNITY

Thursday, June 13, 17:00-18:30, Room: 203, Chair: David Huber 49

**HANNA HOTTENROTT:** "Local Networks and New Firm Formation"

**MEHDI IBN BRAHIM, FRANCESCO CASTELLANETA, DIEGO ZUNINO:** "Are Startups better Employers for Immigrants? Evidence from Portugal"

**TATEVIK HARUTYUNYAN, TRULS ERIKSON, EKATERINA SHEPELEVA BJØRNÅLI:** "Interlocking Directorships and New Venture Performance"

**Discussants:** SOOMI KIM, JIONGNI MAO

## 21 ENTREPRENEURSHIP: EVOLUTION AND GROWTH

Thursday, June 13, 17:00-18:30, Room: 410, Chair: Tatevik Pghosyan 56

**CRISTOBAL GARCIA-HERRERA:** "How do Whales become Sharks? A Process Model to develop Corporate Lean Entrepreneurial Capabilities"

**JOSCHKA SCHWARZ, OLIVER SPECHT:** "Beyond the Beginning: Unveiling the Evolutionary Paths of Startups using Dynamic Classification"

**NOMINATED FOR THE 2024 STEVEN KLEPPER AWARD FOR BEST YOUNG SCHOLAR PAPER:**

**ABHISHEK BHATIA:** "Full Throttle, Leaking Tank? The Acceleration Paradox in Startup Scaling"

**Discussants:** Anne ter Wal, Naja Pape

---

*This Paper Session has been named by ChatGPT on the basis of papers matched by AI.*

## 22 THE DIGITAL ECONOMY: AI IN START-UPS AND SKILL COMPLEMENTARITY

Thursday, June 13, 17:00-18:30, Room: 206, Chair: Xinger Wei 66

**MATTIA PEDOTA:** "Absorptive Capacity Revisited: Unraveling the Role of Artificial Intelligence in Knowledge Absorption"

**MARCO KOHNS, RENÉ BOHNSACK, ARASH REZAZADEH:** "Generative AI for Growth: How Start-Ups and Scale-Ups use Generative AI as a Growth Hacking Marketing Strategy"

**NOMINATED FOR THE 2024 STEVEN KLEPPER AWARD FOR BEST YOUNG SCHOLAR PAPER:**

**DONGMIAO ZHANG:** "Who Benefits from Artificial Intelligence Adoption? Skill Complementarity and Labour Market Dynamics"

**Discussants:** FEDERICO TAMAGNI, HELENA LENIHAN

---

## 23 SCIENTIFIC PRACTICE: ACADEMIC INDUSTRY ENGAGEMENT, I

Thursday, June 13, 17:00-18:30, Room: 309, Chair: Jesús García Romanos 75

**MAGGIE MEI, DONG HUO, YONGLI TANG:** "The Past is not Even Past: Imprinting Dynamics of Prior Engagement Experience on Engagement Persistence"

**EDUARDO MELERO, NEUS PALOMERAS, MARKUS SIMETH:** "From Invention to Innovation: The Role of Corporate Inventors in bringing their Technologies to the Market"

**LUKAS DREIER, MARTIN KALTHAUS:** "Not All Inventors contribute Equally: The Inventor Contribution-Patent Value Relationship"

**Discussants:** GEORGE CHONDRAKIS, CHRISTOPH GRIMPE

---

## ● PARALLEL PAPER SESSIONS 3

FRIDAY, JUNE 14, 09:00-10:30

### 24 VENTURE CAPITAL: SUSTAINABILITY AND SOCIAL IMPACT

Friday, June 14, 09:00-10:30, Room: 203, Chair: Jonathan Jensen 6

**YUNUS ISIK:** "Does Impact Investing create Impact? The Case of Social Impact Venture Capitalists"

**DÓNAL CRILLY, CÉDRIC GUTIERREZ, KEUN WOO JEONG:** "Dual Clocks: Investor Short-Termism for Financial Rewards and Social Outcomes"

**YANGYANG CHENG, ANDREA FOSFURI, NICOLA MISANI:** "Securing Venture Capital for Sustainability-Driven Ventures: An Analysis of Funding Delay"

**Discussants:** LYDA BIGELOW, LUCA GRILLI

### 25 POLICY: REGULATION AND DEREGULATION

Friday, June 14, 09:00-10:30, Room: 202, Chair: Brittney Regal 9

**ANNUNZIATA ESPOSITO AMIDEO, ALESSIA PACCAGNINI, LUCA PISTILLI:** "To Each their Own: How a Tailored Pandemic Response Approach could Alleviate Ethical Dilemmas"

**AFONSO AMARAL, M. G MORGAN, JOANA MENDONÇA, ERICA FUCHS:** "When should Regulatory Adaptation be Centralized Vs Decentralized? Lessons from Covid on Technological Complexity, Local Capabilities, and Speed"

**HAIYANG ZHANG:** "Deregulation, Firm Entry, and Competitive Strategy: Evidence from US Unlicensed Spectrum Market"

**Discussants:** STEFANO BASILICO, ALEXANDRA BADORT

### 26 GEOGRAPHIES OF INNOVATION: GLOBAL STRATEGIES AND VALUE CHAINS

Friday, June 14, 09:00-10:30, Room: 302, Chair: Julian Kolev 12

**NATALIYA WRIGHT, ED SAIEDI:** "Born Global or via Strategy? What the Expansion of Digital Product Startups reveals"

**SANDRO MONTRESOR, MICHELA BELLO, DAVIDE CASTELLANI, GIACOMO DAMIOLI, GIOVANNI MARIN:** "Knowledge Sources for Industry 4.0 Technologies in European Regions: The Role of Inward FDIs"

**DIMITRIOS STAMPOPOULOS, PETROS DIMAS, AGGELOS TSAKANIKAS:** "A Portrait of Regional Participation in Global Value Chains across Europe"

**Discussants:** ANKUR CHAVDA, XIAOHUI JIANG

### 27 ECOSYSTEMS AND ONLINE PLATFORMS: LEARNING FROM USERS AND CROWDS

Friday, June 14, 09:00-10:30, Room: 405, Chair: Olga Tcaci 22

**RICARDO COELHO DA SILVA, CHARLES-CLEMENS RULING, RAFFI DUYMEDJIAN, LEID ZEJNILOVIC:** "Getting to know the Unknowable: Communities Learning and Innovating Practices for Generative AI"

**SHIBO ZHOU:** "Learning from Users: Impact of Online User Reviews on Product Development"

**MARLON ALVES, CASSANDRA CHAMBERS, PETE ACEVES:** "Examining when Crowdsourcing is Insufficient yet Instrumental for Individual Problem-Solving"

**Discussants:** GIACOMO MARCHESINI, YUAN YUAN

## 28 ECO-INNOVATION: GLOBAL EXPORTING AND SOURCING

Friday, June 14, 09:00-10:30, Room: 305, Chair: Oliver Specht 25

**BETTINA BECKER, EFFIE KESIDOU, PRIIT VAHTER:** "Eco-Innovation and Exporting: Learning from Failure"

**JASMINA CHAUVIN, HEATHER BERRY, YUXI (LANCE) CHENG, NARAE LEE:** "The Global Sourcing of Green Products"

**ALESSANDRA SCANDURA, ENRICO BERGAMINI, FABRIZIO FUSILLO, GIANLUCA ORSATTI, FRANCESCO QUATRARO:** "Green Diversification, Global Knowledge Sourcing and Local Skill Composition: Evidence from the US"

**Discussants:** ERICA SALVAJ, TOM NEUHAUSER

## 29 INNOVATION STRATEGY AND OPEN INNOVATION: ORGANISATIONAL INNOVATION

Friday, June 14, 09:00-10:30, Room: 411, Chair: Ho-Wei Hsu 29

**KAUSHIK BAGCHI, IVANKA VISNJIC, JULIAN BIRKINSHAW:** "Unpacking Applied Research Success across Organizational Settings"

**RITA FAULLANT, METTE KNUDSEN, ALEXANDER REICHEL:** "The Decline in Product Innovativeness and the Significance of Process and Organizational Innovation"

**EKIN ILSEVEN, ÖZGECAN KOÇAK, DAN LEVINTHAL, PHANISH PURANAM:** "What is "Organizational" about Organizational Learning? Insights from Social Learning and a Generalizable Model"

**Discussants:** ALESSIO DELPERO, SAMUEL APPLEBEE

## 30 ORGANIZATIONAL BEHAVIOR: EXECUTIVE COMPENSATION

Friday, June 14, 09:00-10:30, Room: 212, Chair: Frank Neffke 37

**YUTING HOU, ALEJANDRO BELLO-PINTADO, TERESA GARCÍA-MARCO:** "Integration of CSR in Executive Compensation: Board Characteristics and Institutional Pressures in European Firms"

**BENEDICT MEYER, PHILIP STEINBERG, DIMITRIOS GEORGAKAKIS, JANA OEHMICHEN:** "Striking a Discordant Chord: Dispersion within TMT's Executive Compensation Structures and Organizational Ambidexterity"

**Discussants:** HENRIK WESEMANN, TIM KANIS

## 31 SCIENTIFIC PRACTICE: NETWORKS AND SOCIAL CAPITAL

Friday, June 14, 09:00-10:30, Room: 309, Chair: Matteo Tranchero 41

**ZAKARIA BABUTSIDZE, ECEM DELICIK, LUDOVIC DIBIAGGIO:** "Co-Authorship as the Means to build Social Capital and its Effects on Scientific Productivity"

**YOUSOUF MEROUANI:** "Innovation Networks: Dynamics of Invention during the French Industrialization"

**SAM ARTS, LEE FLEMING, LENA VERETENNIK:** "Harnessing Academic Science for Corporate Technology: The Role of Interpersonal Networks and Brokers"

**Discussants:** SOTARO SHIBAYAMA, PAOLA CRISCUOLO

## 32 ENTREPRENEURSHIP: TALENT, STATUS AND TURNOVER

Friday, June 14, 09:00-10:30, Room: 410, Chair: George Koutsouradis 51

**JAMES BESSEN, FELIX POEGE, RONJA RÖTTGER:** "Competing for Talent: Large Firms and Startup Growth"

**AMBRA MAZZELLI, ROBERT NASON, KE MAI:** "Race, Status, and Entrepreneurial Intentions"

**MANUEL GIGENA, STIJN KELCHTERMANS, JEROEN MAHIEU, FRANCESCA MELILLO, PETER THOMPSON:** "Is Employee Turnover bad for Startups?"

**Discussants:** NILOOFAR ABOLFATHI, ANNE RADUNSKI



### 33 INDUSTRIAL DYNAMICS: RESPONSES TO COMPETITIVE PRESSURE

Friday, June 14, 09:00-10:30, Room: 211, Chair: Christian Sternitzke 60

**WANYU XU, KENNETH HUANG:** "How to Swim with Sharks? Domestic Entrepreneurial Firms' Partnership Strategy with Established Firms after Technologically Advanced Foreign Firm Entry"

**PUNYASHLOK DWIBEDY:** "Environmental Orientation under Situated Attention: The Interplay of Technological Innovation and International Market Competition"

**KYUNG YUL LEE, HYUN JU JUNG:** "Types of New Product Innovations and Competitive Dynamics"

**Discussants:** TINA AMBOS, MAXIMILIAN VON ZEDTWITZ

---

*This Paper Session has been named by ChatGPT on the basis of papers matched by AI.*

### 34 THE DIGITAL ECONOMY: AI INTEGRATION AND STRATEGIC DECISION-MAKING

Friday, June 14, 09:00-10:30, Room: 206, Chair: Paolo Carioli 67

**ANIL DOSHI, JASON BELL, BART VANNESTE, EMIL MIRZAYEV:** "Generative Artificial Intelligence and Evaluating Strategic Decisions"

**LEO SCHMALLENBACH, BASTIAN WIRTHMANN:** "The Evaluation of Ideas Generated by Artificial Intelligence"

**DAVID HUBER:** "Measuring AI Integration: A Quantification of Structural Determinants for AI Depth and Breadth in Organizations"

**Discussants:** ARUSYAK ZAKARYAN, MATTHEW YEATON

---

### 35 SCIENTIFIC PRACTICE: REGIONAL EFFECTS

Friday, June 14, 09:00-10:30, Room: 310, Chair: Matthias Sahli 73

**EKATERINA PRYTKOVA:** "The Employment Impact of Emerging Digital Technologies."

**JEFF MACHER:** "Do Regional Scientific Breakthroughs Translate into Lasting Technological Advantage?"

**MARCOS ANTÓN, ANDRES BARGE-GIL, ALBERTO ALBAHARI:** "Medium-Term Regional Effect of Science and Technology Parks: A Staggered Difference-in-Difference Approach"

**Discussants:** GAUTAM AHUJA, ELISA OPERTI

---

# ● PARALLEL PAPER SESSIONS 4

FRIDAY, JUNE 14, 15:00-16:30

## 36 POLICY: PUBLIC FUNDING AND INVESTMENT

Friday, June 14, 15:00-16:30, Room: 209, Chair: Laura Bregenzer 1

**EVITA PARASKEVOPOULOU, LUIS SANTAMARIA SANCHEZ, DIRK SCHNECKENBERG, YANN TRUONG:** "Beyond Merit: Do Symbolic Claims Hold the Key to Unlocking Public Funding for Innovation Projects?"

**MICHAEL WYRWICH, ANN HIPPE, MARIA GREVE, MICHAEL FRITSCH:** "Erich and the Chip Funds: The Industrial Legacy of Socialist Large-Scale Investment in Microelectronics"

**JESPER CHRISTENSEN:** "Expanding the Innovation Trilemma – 4is in Regulating Fintech Development"

**Discussants:** JEFF MACHER, NHIE NGUYEN

## 37 VENTURE CAPITAL: INVESTMENT PRACTICES AND STRATEGIES

Friday, June 14, 15:00-16:30, Room: 203, Chair: Maria Halbinger 7

**MARIO LECCESE:** "Strategic Investment in Competitors: Theory and Evidence from Technology Startups"

**MATTHIAS SAHLI, ALEXANDER CUNTZ, ALESSIO MUSCARNERA, PRINCE OGUGUO:** "Million Dollar Baby - A Primer on Film Finance Practices in the U.S. Movie Industry"

**JINGYUAN CHEN, ALESSANDRO ROSIELLO, RAFFAELLA CALABRESE:** "Governmental Venture Capital Spatial Spillover Effects in Europe: From the Evolutionary Perspective"

**Discussants:** ED SAIEDI, QIANG XIONG

## 38 GEOGRAPHIES OF INNOVATION: GEOGRAPHICAL DYNAMICS OF GREEN TRANSITION

Friday, June 14, 15:00-16:30, Room: 302, Chair: Yangyang Cheng 11

**STEFANO BASILICO, NILS GRASHOF:** "Divergent Paths for Green Transition: Regional Disparities in Technology Diversification"

**FABRIZIO FUSILLO, SANDRO MONTRESOR, ADELIA FATIKHOVA:** "Green-Tech Transition beyond Regional Borders: The Role of Embodied Green Knowledge Flows"

**Discussants:** SUNG HOON LEE, CAROLINA CASTALDI

## 39 POLICY: INFRASTRUCTURES AND INSTITUTIONS

Friday, June 14, 15:00-16:30, Room: 202, Chair: Luca Fontanelli 16

**SENDA FATTUOM, ROSE BOTE, MUSTAPHA BELKHOJA:** "The Social Construction of Healthcare System: A Qualitative Exploration of Home Hospitalization as an Innovative Transformational Healthcare Model"

**THAO TRANG NGUYEN:** "Special Economic Zones and Industrial Upgrading: Evidence from Vietnamese Firms"

**SHIRLEY TANG, DANIEL ELFENBEIN, TATENDA PASIPANODYA:** "Symbolic Gestures or Social Impact? The Extractive Industries Transparency Initiative, Corruption Perceptions, and Political Participation in Africa"

**Discussants:** CHIARA SPINA, JOLIEN VAN DEN RUL

## 40 POLICY: FUNDING, OCCUPATION, AND EQUITABLE OPPORTUNITY

Friday, June 14, 15:00-16:30, Room: 205, Chair: Pengfei Chang 18

**ANDREAS BÜHLER, PATRICK LEHNERT, USCHI BACKES-GELLNER:** "Gender Norms, Occupational Choices and the Innovation Gender Gap"

**AHMED NOFAL, KIRA CHOI:** "The Unintended Consequences of Eliminating Mandatory Retirement on Entrepreneurship: Evidence from the Employment Equality Act"

**MARIA GREVE, TIMO VAN BALEN, JANA SCHMUTZLER DE URIBE:** "Accelerating Equality: Bridging the Gender Funding Gap through Accelerator Participation"

**Discussants:** ALI MOHAMMADI, CÉDRIC GUTIERREZ

## 41 THE DYNAMICS OF TALENT: MOBILITY AND CO-MOBILITY

Friday, June 14, 15:00-16:30, Room: Amphithéâtre 2, Chair: Ni Zhen 19

**LAURENT BERGÉ, RUTH SAMSON, NICOLAS JONARD:** "Does Job Mobility increases Innovation? A Case Study of the Fall of Nortel"

**VALENTINA TARTARI, AGNIESZKA NOWINSKA, RAM MUDAMBI:** "All Hands on Deck? Intra and Inter Industry Involuntary Co-Mobility, Human Capital and Career Outcomes after Organizational Failure"

**JORDAN BISSET, DENNIS VERHOEVEN:** "Intellectual Mobility Frictions"

**Discussants:** VERA ROCHA, OLIVER MORK

## 42 ECO-INNOVATION: GREEN FIRM STRATEGY

Friday, June 14, 15:00-16:30, Room: 305, Chair: Wei Wei 26

**HELENA LENIHAN, MAURICIO PEREZ-ALANIZ, CHRISTIAN RAMMER:** "Climate Action Response Plans in Firms: Understanding the Characteristics of Firms planning for a more Sustainable Future"

**HO-WEI HSU:** "Innovating against the Tide: How Polluters drive the Evolution of The Carbon Capture Technologies"

**VIKTOR SALENIUS:** "Discontinuous Innovation for a Green Steel Transition – Theorising Discontinuous Innovation Pathways in Material-Intensive Industries"

**Discussants:** ALESSANDRA SCANDURA, SILVIA DONIS

## 43 ORGANIZATIONAL BEHAVIOR: WORK AND ENVIRONMENT

Friday, June 14, 15:00-16:30, Room: Amphithéâtre 3, Chair: Dafna Bearson 33

**JAN-EMMANUEL DE NEVE, MICAH KAATS, GEORGE WARD:** "Workplace Wellbeing and Firm Performance"

**KRISTIN UNDHEIM, RAISSA PERSHINA:** "I am a Bureaucrat, not a Liverpool Fan": The Role of Emotions and Embeddedness in Enabling Novelty in Environments Non-Conducive to Change"

**GIANLUCA ORSATTI, GUIDO PIALLI:** "Employment Protection and Intangible Capital"

**Discussants:** MATTIA PEDOTA, JOHN-ERIK BERGKVIST

## 44 ORGANIZATIONAL BEHAVIOR: THE ORGANIZATION OF INNOVATIVE PRACTICES

Friday, June 14, 15:00-16:30, Room: 212, Chair: Johanna Schnier 36

**COLIN DAVISON:** "When working from Home matters"

**JIHO YANG, PAOLA CRISCUOLO, DMITRY SHARAPOV:** "Autonomous Inventions, Problem Formulation, and Inventive Outcomes"

**NICHOLAS ARGYRES, LUIS RIOS, BRIAN SILVERMAN:** "Internal Network Structure and the Speed of Generative Appropriability"

**Discussants:** EFFIE KESIDOU, ALEXANDRE AZOULAY

## 45 SCIENTIFIC PRACTICE: INVENTOR MOBILITY AND MIGRATION

Friday, June 14, 15:00-16:30, Room: 309, Chair: Abhishek Bhatia 45

**RODRIGO ITO, DIEGO CHAVARRO, TOMMASO CIARLI, FABIANA VISENTIN, ROBIN COWAN:** "How do International Mobile Scientists affect the Performance of Non-Mobile Scientists through Direct Collaboration?"

**LI LIU, EDUARDO MELERO, NEUS PALOMERAS:** "The Effect of Inventor Collaboration on Mobility: The Role of Technological Complexity and Obsolescence Rate"

**ANTONIN BERGEAUD, MAX DETER, MARIA GREVE, MICHAEL WYRWICH:** "Beyond the Iron Curtain: The Migration of East German Inventors and its Impact on West German Innovation"

**Discussants:** MYRA MOHNEN, XI KANG

## 46 ENTREPRENEURSHIP: PERFORMANCE DRIVERS

Friday, June 14, 15:00-16:30, Room: 410, Chair: Lars Jeppesen 57

**QIUJIE QIU, HOLMER KOK, ROXANA TURTUREA:** "Temporal Dynamics in Experimentation: Performance Implications in Entrepreneurial Firms"

**FABIO BERTONI, LUCA GRILLI, RICCARD MARZANO:** "Antitrust and Entrepreneurship: How Leniency Programs affect the Formation and Performance of New Firms"

**DANILO MESSINESE, CLAUDIA FROSI:** "The Devil is in the Tails. Uncertainty and Strategic Changes in Entrepreneurship: Evidence from a Field Experiment in India"

**Discussants:** XIAONING WANG, ARVIDS ZIEDONIS

## 47 SCIENTIFIC PRACTICE: ACADEMIC INDUSTRY ENGAGEMENT, II

Friday, June 14, 15:00-16:30, Room: 310, Chair: Haiyang Zhang 59

**PABLO D'ESTE, DIMA YANKOVA, FREDRIK PIRO, SIRI BORLAUG, ALFREDO YEGROS:** "Joining Evenly while remaining Unlike: How do Plural and even Participation in Inter-Sectoral Research Collaborations influence Scientific Performance?"

**HYUN JU JUNG, CHAEHYUN KIM, HYUN SOO KIM:** "The Trade-Off between Academic Patenting and Academic Publication"

**Discussants:** SAM ARTS, MAGGIE MEI

## 48 INDUSTRIAL DYNAMICS: PRODUCT ENTRY AND SHOCKS

Friday, June 14, 15:00-16:30, Room: 211, Chair: Hyoji Choi 61

**CHRISTIAN STERNITZKE:** "Managerial Short-Termism and Clinical Trials – The Impact of Competitive Entry and Product Expirations"

**WENDY BRADLEY, JULIAN KOLEV:** "Competitive Dynamism in Nascent Markets: Trademarks and Superstar Firm Entry in the Metaverse"

**PHARES AKARI, MATTHEW HIGGINS, CHIRANTAN C. CHATERJEE:** "Don't throw the Baby out with the Bathwater: Firm Response to Downstream Product Shocks"

**Discussants:** MARKUS SIMETH, JOSEP TOMÀS-PORRES

*This Paper Session has been named by ChatGPT on the basis of papers matched by AI.*

## 49 THE DIGITAL ECONOMY: DIGITALIZATION IN PUBLIC ADMINISTRATION AND FIRMS

Friday, June 14, 15:00-16:30, Room: 206, Chair: Dongmiao Zhang 68

**HELI KOSKI, PAOLO FORNARO:** "Digitalization and Resilience: Data Assets and Firm Productivity Growth during the Covid-19 Pandemic"

**JESÚS GARCÍA ROMANOS, ESTER MARTÍNEZ-ROS:** "On the Relationship between Digitalization and Environment and its Effect on Firm Performance"

**STEFANIA SCROFANI, ANDREA MINA, ELENA CEFIS:** "The Diffusion of Digital Services in the Public Administration: Patterns and Drivers among Italian Municipalities"

**Discussants:** LUCA PISTILLI, HARSH DOD

## 50 SCIENTIFIC PRACTICE: GRADUATE CAREERS AND ENTREPRENEURSHIP

Friday, June 14, 15:00-16:30, Room: 405, Chair: Justine Boudou 72

**SHIRI BREZNITZ, QIANTAO QIANTAO ZHANG:** "Disentangling the Impacts of International Education and Employment Experience on Graduates' Entrepreneurial Propensity"

**ANDRIY ROMANYUK, FRANCESCO LISSONI:** "Stay Rates and Careers of Foreign Doctorate Recipients from Dutch Universities: A Bibliometric Analysis"

**Discussants:** ANDRES BARGE-GIL, MENG SONG

## ● PARALLEL PAPER SESSIONS 5

SATURDAY, JUNE 15, 09:00-10:30

### 51 VENTURE CAPITAL: NETWORKS AND PEERS

Saturday, June 15, 09:00-10:30, Room: 203, Chair: Martin Ho 5

**MARIO DANIELE AMORE, ORSOLA GAROFALO, CÉDRIC GUTIERREZ, VICTOR MARTIN-SANCHEZ, VALERIO PELUCCO:** "Time Tells: Unraveling the Temporal and Risk Dynamics of Venture Capitalists"

**JITSE DUIJSTERS, VARESKA VAN DE VRANDE, PURSEY HEUGENS:** "I Think We Should See Other People: The Impact of Network Turnover on VC Investment Performance"

**HENRIK WESEMANN, TORBEN ANTRETTTER, DEAN SHEPHERD, JOAKIM WINCENT:** "Angel Investment Dynamics: Peer Influence in Decision-Making"

**Discussants:** MARC LERCHENMUELLER, SHREEKANTH MAHENDIRAN

### 52 GEOGRAPHIES OF INNOVATION: CITIES AND MICROGEOGRAPHY

Saturday, June 15, 09:00-10:30, Room: 302, Chair: Jonas Wilinski 15

**RUIQING CAO:** "E-Commerce Exchange Zones and Consumer-to-Consumer Trade: Evidence from Facebook Marketplace"

**SHUANG FROST, ADAM FROST, RICHARD HUNT:** "Spatial Entrepreneurship: The Entrepreneurial Production of Urban Space in Contemporary China"

**XIAOHUI JIANG, MASARU YARIME:** "The Smart City as a Field of Innovation: Effects of Public-Private Data Collaboration on the Innovation Performance of Small and Medium-Sized Enterprises in China"

**Discussants:** ROSE BOTE, SÁNDOR JUHÁSZ

### 53 POLICY: ACCELERATORS

Saturday, June 15, 09:00-10:30, Room: 202, Chair: Andres Madariaga Espinoza 17

**JUNGYUN HAN:** "Peer Power Play: Unveiling the Impact of Organizational and Individual Similarity in Accelerator Cohorts"

**VALENTINA ASSENOVA, SOPHIE BACQ:** "Scaling for Good: Do Social Impact Accelerators Propel Social Venture Growth and Development?"

**MONICA MASUCCI, ROBERTO CAMERANI, NICOLETTA CORROCHER, MARIA ROSA SCARLATA:** "Exploring the Emergence of a University-Based Accelerator: Drivers, Structure and Ecosystem Orchestration Dynamics"

**Discussants:** AMBRA MAZZELLI, HYUN JU JUNG

### 54 ECO-INNOVATION: POLICY AND REGIONAL SPECIALIZATION

Saturday, June 15, 09:00-10:30, Room: 305, Chair: Shibo Zhou 28

**LUCA CATTANI, SANDRO MONTRESOR, GIULIO PEDRINI:** "Green Will Tear Us Apart"

**THOMAS GREBEL, ROHIDUL ISLAM:** "Endogenous Cap Reduction in Emission Trading Systems"

**Discussants:** ANDREA MINA, NATHAN SORIN



## 55 ORGANIZATIONAL BEHAVIOR: TRAINING AND JOB TYPES

Saturday, June 15, 09:00-10:30, Room: 212, Chair: Yotam Sofer 34

**PABLO DEL RIO, ESTER MARTÍNEZ-ROS, JOSE GARCÍA-QUEVEDO:** "Job Types and Eco-Innovation Technologies: How are They Related?"

**FEDERICO TAMAGNI, MARCO RISPOLI:** "Training and Productivity in Micro-Firms"

**JONATHAN JENSEN, LARS FREDERIKSEN, MALTJE JENSEN, ANDREA CARUGATI:** "The Implications of Hierarchy for Crisis Recovery: An Event Study of Danish SMEs during Covid-19"

**Discussants:** CORNELIA STORZ, NILS SCHWEIKARD

## 56 SCIENTIFIC PRACTICE: GROWTH AND APPLICATION OF KNOWLEDGE

Saturday, June 15, 09:00-10:30, Room: 310, Chair: Ann Hipp 42

**AN YU CHEN:** "The Nexus between Science and Technology: How are Synergies Manifesting between the Scientific Foundations and Innovations in Green Technologies?"

**NICOLA MELLUSO:** "Scientific Complexity and Uncertainty"

**PAUL-EMMANUEL ANCKAERT:** "Edison, Pasteur or Bohr? Exploring the Technological and Scientific Impact of Use-Inspired Basic Science"

**Discussants:** VALENTINA TARTARI, CONOR O'KANE

## 57 SCIENTIFIC PRACTICE: UNIVERSITY-INDUSTRY INTERACTION

Saturday, June 15, 09:00-10:30, Room: 309, Chair: Susanne Van Der Velden 46

**PAOLO CARIOLI, DIRK CZARNITZKI, CHRISTIAN RAMMER:** "Industry-Science-Interaction in Innovation: The Role of Transfer Channels and Policy Support"

**INA DREJER, CHRISTIAN RICHTER ØSTERGAARD:** "Exploring the Relation between Female Representation in Management and University-Industry Collaboration"

**DILETTA ABBONATO:** "Partnerships is All You Need: Public-Private Collaborations in the Development of Transformer Technology and its Impact on Science"

**Discussants:** JOAQUÍN M. AZAGRA-CARO, CLEO SILVESTRI

## 58 ENTREPRENEURSHIP: ONLINE OPPORTUNITIES

Saturday, June 15, 09:00-10:30, Room: 411, Chair: Anne-Gaëlle Maltese 50

**STEPHEN IMPINK, MILAN MIRIC:** "Specialization Versus Experimentation When Choosing Technology Providers: The Impact of Cloud Computing on Startup Growth"

**JORDANA VIOTTO, DIEGO USECHE:** "Online Community Engagement and New Venture Performance: Evidence from Github"

**ANNE RADUNSKI:** "Exploring Entrepreneurial Discourse on Mental Health and Wellbeing: A Journey into the Sanctuaries of Online Platforms"

**Discussants:** JOJO JACOB, JINGYUAN CHEN

## 59 ENTREPRENEURSHIP: PERSONAL PATHS TO ENTREPRENEURSHIP

Saturday, June 15, 09:00-10:30, Room: 410, Chair: Qiujie Qiu 53

**SAYURI SUNAO, VERA ROCHA:** "Beyond Bars: How Sentence Types Shape Ex-Felons' Transition into Entrepreneurship and Reintegration"

**AHMED NOFAL, FRÉDÉRIC DELMAR, KIRA CHOI:** "Early Hustle, Late Ventures? The Effect of Adolescent Employment on Entrepreneurship"

**PERNILLE GJERLØV-JUEL, TOKE REICHSTEIN, FRANCESCA MELILLO, MICHAEL DAHL:** "The Boomerang Entrepreneur"

**Discussants:** SHIRI BREZNITZ, SUSAN COHEN

## 60 ENTREPRENEURSHIP: IMMIGRANT AND REFUGEE ENTREPRENEURS

Saturday, June 15, 09:00-10:30, Room: 205, Chair: Vikas Sarangdhar 55

**SANDRA ATEF LAWENDY VAN DER HOEK:** "Psychological Capital (Psycap) and Refugee Entrepreneurship: A Cross-Cultural Study"

**TODD MOSS, TRENT WILLIAMS, KURIAN GEORGE, MARIA MINNITI:** "Re-Making Sense of Your Community for Entrepreneurship: The Case of Resettled Refugee Entrepreneurs"

**ALI MOHAMMADI, KOUROSH SHAFI:** "Learning Entrepreneurship from my Neighbors"

**Discussants:** MARC GRUBER, FRANCESCO CASTELLANETA

---

## 61 INDUSTRIAL DYNAMICS: DRIVERS OF GROWTH

Saturday, June 15, 09:00-10:30, Room: 211, Chair: Yunus Isik 63

**BERNARDO CALDAROLA, LUCA FONTANELLI:** "The Heterogeneous Impact of Cloud Services on Firm Growth Rates"

**CONSTANTIN PROX:** "Trajectories of Optimal and Satisficing Firm Growth"

**RICHARD BRÄUER:** "The Aggregate Effects of the Decline of Disruptive Innovation"

**Discussants:** TRULS ERIKSON, JORDAN BISSET

---

*This Paper Session has been named by ChatGPT on the basis of papers matched by AI.*

## 62 THE DIGITAL ECONOMY: EMERGING TECHNOLOGIES AND AUTOMATION

Saturday, June 15, 09:00-10:30, Room: 206, Chair: Dennis Verhoeven 65

**XINYU LI, KEONGTAE KIM:** "Unveiling the Effects of Large Language Models: Evidence From an UGC Platform"

**SUGAT CHATURVEDI, EKATERINA PRYTKOVA, TOMMASO CIARLI, ÖNDER NOMALER:** "What is the Future of Automation? Using Semantic Analysis to Identify Emerging Technologies"

**LAURA BISIO, ANGELO CUZZOLA, MARCO GRAZZI, DANIELE MOSCHELLA:** "The Dynamics of Automation Adoption: Firm-Level Heterogeneity and Aggregate Employment Effects"

**Discussants:** MARCO GIARRATANA, TEDI SKITI

---

## 63 SCIENTIFIC PRACTICE: SPINOFFS AND FIRM ENTRY

Saturday, June 15, 09:00-10:30, Room: 405, Chair: Alexander Staub 74

**CHIARA SPINA, DANIELE BATTAGLIA:** "Do Scientific Entrepreneurs Invest Financial Resources Differently? Evidence from Two RCTs"

**CARLOS INOUE, DEEPAK SOMAYA, THOMAZ TEODOROVICZ:** "Strategies of For-Profit Firms in Social Services: Insights from Brazilian Higher Education"

**MATTHIAS QIAN, THOMAS HELLMANN, JUNIDA MULLA:** "How does Equity Allocation in University Spinouts affect Fundraising Success? Evidence from the UK"

**Discussants:** RITA FAULLANT, PHILIP J. STEINBERG

---

# ● PARALLEL PAPER SESSIONS 6

SATURDAY, JUNE 15, 15:00-16:30

## 64 POLICY: PLATFORMS AND REGULATION

Saturday, June 15, 15:00-16:30, Room: 202, Chair: Hani Elzoumor 3

**KATIA MEGGIORIN:** "Platforms and Regulations: The Positive Effects of Self-Regulation on Performance"

**ANNA BATUREVICH, ANNA ESSÉN, ANNABELLE GAWER:** "To Comply or Not to Comply – Product Development Within, Outside, and at the Edges of Regulations in the Health Ecosystem"

**Discussants:** NICOLA MISANI, JOE PLOOG

## 65 POLICY: PUBLIC SUBSIDIES

Saturday, June 15, 15:00-16:30, Room: 203, Chair: Isabel Cavalli 4

**JOSÉ MATA, MARTA SILVA:** "How Effective are Public Subsidies to Firms?"

**LOWIE CNOCKAERT, JOLIEN VAN DEN RUL, BART LETEN, MARK VANCAUTEREN:** "Subsidies Vs. Advice: Unraveling their Unique Impacts on Firm Innovation"

**Discussants:** MATTHIAS QIAN, ANDRIY ROMANYUK

## 66 CHOICE AND DECISION MAKING

Saturday, June 15, 15:00-16:30, Room: 209, Chair: Alessandra Perri 8

**ANISA SHYTI, GIANLUCA DELFINO:** "Does Operating Risk Direct Managerial Attention? An Experiment"

**DEEPAK JENA, ROHIN NANDAKUMAR VRAJESH, SIDDHARTHA VIVEKANAND:** "Behavioral Biases in Knowledge Acquisition"

**XI KANG, HYUNJIN KIM:** "Machine Predictions and Causal Explanations: Evidence from a Field Experiment"

**Discussants:** JERRY GUO, PETE ACEVES

## 67 GEOGRAPHIES OF INNOVATION: REGIONAL AND LOCAL INNOVATIVE DYNAMICS

Saturday, June 15, 15:00-16:30, Room: 302, Chair: Emanuele Cagnolo 13

**CAROLINA CASTALDI, NICOLA CORTINOVIS, MILENE TESSARIN:** "Out of Sight? Revealing Creativity-Led Innovation in Rural Regions"

**JOHANNES WACHS, XIANGNAN FENG, SIMONE DANIOTTI, FRANK NEFFKE:** "The Changing Global Division of Labor in Software: Emergence and Diffusion of New Programming Tasks Across It Hubs"

**SAWAN RATHI, JOSH SIEPEL, MONICA MASUCCI, ROBERTO CAMERANI:** "The Resilience of Creative Microclusters During Crises"

**Discussants:** LARISSA RABBIOSI, JÜRGEN THIESEN

## 68 ECO-INNOVATION: FIRM SIZE AND CAPABILITIES

Saturday, June 15, 15:00-16:30, Room: 305, Chair: Viktor Salenius 27

**GEORGE KOUTSOURADIS:** "A Configurational Approach to Eco-Innovation and Innovation Performance Relationship: Does Size Matter?"

**GIANLUCA BIGGI, FEDERICO TAMANGI, ANDREA MINA:** "There Are Different Shades of Green: Heterogeneous Environmental Innovations and Their Effects on Firm Performance"

**JOSEP TOMÀS-PORRES, MERCEDES TERUEL, PELIN DEMIREL:** "A Closer Look at the Relationship Between Firm Value and Corporate Sustainability"

**Discussants:** PUNYASHLOK DWIBEDY, JOSE GARCÍA-QUEVEDO

## 69 ORGANIZATIONAL BEHAVIOR: TEAMS AND DIVERSITY

Saturday, June 15, 15:00-16:30, Room: 212, Chair: Adam Frost 35

**ANNE-GAËLLE MALTESE, SARA GIL GALLÉN, PATRICK LLERENA:** "Diversity, Interactions, and Collective Creativity: An Experimental Perspective"

**LENA RUDAT, NILS SCHWEIKARD, HIMANI SINGH:** "Striving for Performance, Struggling for Satisfaction: The Effects of Decision-Making Structure in Temporary Teams"

**DENNIS VERHOEVEN:** "Do Broader Teams Lead to More Innovation?"

**Discussants:** THOMAZ TEODOROVICZ, EKATERINA PRYTKOVA

## 70 SCIENTIFIC PRACTICE: INDIVIDUAL GRANTS AND INSTITUTIONAL FUNDING

Saturday, June 15, 15:00-16:30, Room: 310, Chair: Diletta Abbonato 47

**YAGMUR YILDIZ, DIEGO CHAVARRO, TOMMASO CIARLI, FABIANA VISENTIN:** "Intellectual Development Journey: Evaluating the Impact of H2020 Grants on Early Career Pathways"

**JUERGEN JANGER, KATHRIN HOFMANN:** "University Research Performance: All 'Bout the Money? A Fresh Look at Institutional Scientific Knowledge Production"

**ANDRES MADARIAGA ESPINOZA, STIJN KELCHTERMANS, CINDY LOPES-BENTO, ARVIDS ZIEDONIS:** "Do Funded Research Projects Deviate from Grant Proposals, and Does It Matter?"

**Discussants:** MEGAN MACGARVIE, JOEY RYU

## 71 SCIENTIFIC PRACTICE: DIFFUSION AND DISMISSALS

Saturday, June 15, 15:00-16:30, Room: 309, Chair: Yuting Hou 48

**GIULIA ROSSELLO:** "The Effect of Government Cuts of Doctoral Scholarships on Science"

**GABRIELE PELLEGRINO, BRITTA GLENNON, KIRK DORAN, STEFANO BARUFFALDI:** "Production and Diffusion of Scientific Knowledge: Evidence from the Turkish Failed Coup"

**YOTAM SOFER:** "Exploring the Role of Social Media in the Diffusion of Economic Research"

**Discussants:** EKIN ILSEVEN, ZAKARIA BABUTSIDZE

## 72 ENTREPRENEURSHIP: INVESTORS AND JOINERS

Saturday, June 15, 15:00-16:30, Room: 411, Chair: Parham Ashur 54

**NAJA PAPE, HEEJUNG JUNG, ANNE TER WAL:** "Co-Founder Breakup Penalty: Exploring the Impact of Breakups on Investor Decision-Making"

**SHREEKANTH MAHENDIRAN, ANINDYA CHAKRABARTI:** "The Chilling Effect of Startup Misconduct Allegations on Investors Network"

**LYDA BIGELOW, RYAN ANGUS, AMIT PAZGAL:** "The Effects of National Culture on Entrepreneur and Joiner Financial Incentive Preferences"

**Discussants:** ROXANA TURTUREA, CONSTANTIN PROX

## 73 INDUSTRIAL DYNAMICS: EXOGENOUS SHOCKS AND DISRUPTION

Saturday, June 15, 15:00-16:30, Room: 211, Chair: Egor Burda 62

**TOBIAS SCHMIDT, OLGA GOLDFAYN-FRANK, MICHAELA ELFSBACKA SCHMÖLLER:** "Do Recessions Slow Technology Growth? Evidence from the Firm Level"

**MAYANK AGGARWAL:** "Technology Reemergence under Ecosystem Uncertainty: H1N1 Pandemic and Reemergence of Traditional Dermatology Medications in India"

**HYOJI CHOI, BOGANG JUN, WONCHANG HUR, CHUNGEUN YOON:** "Turning Supply Chain Disruptions into Firm Innovation: Evidence from the Semiconductor Industry"

**Discussants:** AXEL ZEIJEN, BERNARDO CALDAROLA

*This Paper Session has been named by ChatGPT on the basis of papers matched by AI.*

## **74 THE DIGITAL ECONOMY: IMPACT OF AI ON BUSINESS PERFORMANCE AND PRODUCTIVITY**

Saturday, June 15, 15:00-16:30, Room: 206, Chair: Kaushik Bagchi 69

**DANDAN XIA:** "Machine Translation of Patents and Export Performance"

**NICHOLAS OTIS, ROWAN CLARKE, SOLENE DELECOURT, DAVID HOLTZ, REMBRAND KONING:** "The Uneven Impact of Generative AI on Entrepreneurial Performance"

**FLAVIO CALVINO, LUCA FONTANELLI:** "The Productivity of Firms Buying and Developing AI: Evidence from France"

**Discussants:** GIANLUCA ORSATTI, CHRISTINA KYPRIANOU

## **75 MARKETS FOR TECHNOLOGY: APPROPRIABILITY AND SECRECY**

Saturday, June 15, 15:00-16:30, Room: 205, Chair: Sandra Atef Lawendy Van Der Hoek 70

**MARTIN HETU, DENISA MINDRUTA, WILL MITCHELL:** "Strategic Repositioning of Technology Development Investments Following a Weakening of Intellectual Property Protection: Evidence from Pharmaco-Genetics"

**GEORGE CHONDRAKIS, MARI SAKO, PAUL VAALER:** "Profiting from Appropriability Regime Shifts: The Impact of Inhouse Lawyer Compensation"

**TREY CUMMINGS, LEONARDO KLUPPEL:** "The Secret Is Out: What US Census/NSF Surveys Tell Us About When and Why Firms Care About Trade Secrets"

**Discussants:** ELENA FREISINGER, LORENZO PALLADINI

## **76 SCIENTIFIC PRACTICE: TALENT AND STARDOM**

Saturday, June 15, 15:00-16:30, Room: 405, Chair: Phares Akari 76

**MYRA MOHNEN, JENNIFER DOLEAC, ERIN HENGEL:** "Matthew and/or Matilda Effect?"

**JUSTINE BOUDOU:** "Competing for Scientific Talent: Industry vs. Academia"

**CLEO SILVESTRI, MARKUS PERKMANN, PAOLA CRISCUOLO:** "Unveiling the Ivory Tower: Academics' Standing and Their Disclosure of Commercial Activities"

**Discussants:** FELIX POEGE, MAURICIO PEREZ-ALANIZ

## **77 ENTREPRENEURSHIP: FUNDING**

Saturday, June 15, 15:00-16:30, Room: 410, Chair: Wenru Shi 77

**QIANG XIONG, ANDREA FOSFURI:** "The Role of Venture Capital on Entrepreneurial Activities in Nascent Industries: Insights from the Plant-Based Food Sector"

**SONAL NAYAK, LUDVIG LEVASSEUR, VIJAY VENKATARAMAN:** "Dancing to the Tune? Digital Transformation and Funding of Startups in Media and Entertainment"

**JIE LI, CRISTINA ROSSI-LAMASTRA, CLAUDIA MANZI:** "Do Female Entrepreneurs Prefer Female Business Angels? Evidence from an Internet Experiment"

**Discussants:** ORSOLA GAROFALO, PAIGE CLAYTON



## ● POSTER PRESENTATIONS

Friday, June 14, 10:30-11:00 and 14:30-15:00, L'avant Scène

---

**TATEVIK PGHOSYAN, JULIO ROSA, RASHID NIKZAD, FRANICS DEMERS:**

Impact assessment of the Business Innovation and Growth Support (BIGS) programs on firm performance in Canada using the CDM model

---

**STEFANO BRUSONI, AXEL ZEIJEN, FERNANDO SUAREZ, RICHARD TEE:**

The Industry Lifecycle of Platform-Mediated Industries

---

**ARVIDS ALEXANDER ZIEDONIS, GORETTI CABALEIRO, IAIN COCKBURN, AYFER ALI:**

Geographic Proximity in Markets for Technology

---

**ANKUR CHAVDA:**

The Importance of Exclusivity Control Rights in Intellectual Property Partnerships: Evidence From an FCC Rule Change

---

**ECEM BILGE BILGE DELICIK, ZAKARIA BABUTSIDZE, LUDOVIC DIBIAGGIO:**

Collaboration Networks and Productivity of French Inventors: Unpacking the Influence of Structural and Relational Characteristics

---

**NATHAN SORIN, MARGHERITA PAGANI:**

Exploring the Link Between AI Focus and Dimensions of Environmental Performance

---

**SILVIA DONIS, IDANA SALAZAR, JAIME GÓMEZ:**

Unveiling the Influence of Eco-Innovation Objectives on Open Innovation: Evidence from Spanish Firms

---

**SUNG HOON LEE, ROBERTO FONTANA, FRANCO MALERBA:**

Who Enters and When? Knowledge Relatedness, Entrant Heterogeneity, and Industry Characteristics

---

**ANNA MINÀ, PASQUALE MASSIMO PICONE, MICHELE TUMMINELLO, ANDREA SIMONETTI:**

Machine Learning Toolkit for Selecting Studies and Topics in Systematic Literature Reviews

---

**YUAN HU:**

Hurricane Katrina's Tale of Two Innovations: Green Slowed, Non-Green Unaffected

---

**NHIEN NGUYEN, HONG BUI, S.R. AURORA:**

Thriving In The Ai Era: Capacities For Human Capital Development

---

**VINCENT VINDEVOGHEL:**

Investigating the Links between Conceptions of Nature and Disruptive Sustainability

---

**ADAM K. FROST, SANDEEP DEVANATHA PILLAI:**

Selective Deinstitutionalization: Informal Institutional Change by Street Level Bureaucrats in Maoist China

---

**ELISA RODEPETER, HANNA HOTTENROTT:**

Judged by its Cover? Financing of Green Start-ups

---

---

**CHRISTOPH IHL, JONAS WILINSKI, JÜRGEN THIESEN:**

The AI Innovation Compass: Constructing Semantic Networks from AI Concepts to Identify and Measure Technology Innovation

---

**ELISA OPERTI, AMIT KUMAR:**

Bourdieu vs. Putnam: Economic Crisis and Tie-Formation in Innovation Networks

---

**MAGDALENA DOBRAJSKA, MASSIMO MAORET, ARNAUD BANOUN, LUCAS DUFOUR:**

Who benefits from a Non-Territorial Collaborative Office? The Effect of Headquarters Relocation on Employee Level Outcomes

---

**ALEXANDRA BADORT, JOHANNES DAHLKE:**

The Presence of Artificial Intelligence in the Economy and Changes in Public Sentiment toward It: Evidence from Local German News Media

---

**IMKE DE KOCK, MARTHA MUKAMA ASIIMWE:**

A Framework for the Integration of Socio-Technical Transitions and the Fourth Industrial Revolution

---

**JOHANNA PALMBERG, PONTUS BRODDE BRAUNERHJELM, PER THULIN, ARVID MALM:**

How Does Philanthropy Influence Diffusion of Knowledge? - Impacts from Donations on Scientific Publications, and Innovations

---

**EGOR BURDA, HENRY SAUERMAN, MARION POETZ, SUSANNE BECK:**

Listening to the Crowd? Experts' Responsiveness to Knowledge versus Preference Inputs in Project Selection

---

**MAXIMILIAN VON ZEDTWITZ, LEANDRO LIMA SANTOS, FELIPE MENDES BORINI:**

Subsidiary Capability Development and the Reverse Knowledge Transfer: A Microfoundation Perspective

---

**XINGER WEI, CORNELIA LAWSON, SILVIA MASSINI, XINGER WEI:**

The Influence of AI on Green Technological Innovation in Chinese Manufacturing Sector – A Patent Analysis from 2005-2020

---

**XIAONING WANG, AO SUN:**

Breaking Terrains or Scaling Heights: The Role of AI in Flat versus Hierarchical Startups

---

**METTE PRÆST KNUDSEN, THIERRY RAYNA:**

The Emerging Metaverse: Current Engagement and Expected Future Impact

---



# DRUID DRINKS

THURSDAY, JUNE 13, 18:30-20:00 (L'AVANT SCÈNE)  
*Included in conference registration*

In the lovely atrium of the Saint Jean d'Angely Campus, we enjoy a glass and some snacks. Meet up with old and new DRUID friends, relax, and fuel up before you venture out into Nice's many dinner options.

*After the drinks, dinner to be self-organized.*

# DRUID DISCOVERIES Excursions

*The excursions are not included in the conference fee and registration and pre-payment is required. Please see your online conference profile.*

## DISCOVERY 1: Nice By Boat!

PICK-UP: FRIDAY, JUNE 14, 16:30 AT MAIN CONFERENCE VENUE (CONFERENCE REGISTRATION DESK, L'AVANT SCÈNE).  
END: 19:00 AT THE DRUID CONFERENCE DINNER VENUE.

Join other DRUIDs on a two-hour cruise along **the Cote d'Azur!** The luxury boat will offer sun, views, and drinks, and will drop us off in **Nice harbour** close to the **DRUID Dinner venue**.

Refreshments will be provided. Remember your sun lotion, sunglasses and hat, and perhaps swimming gear!



## DISCOVERY 2: Nice on Foot!

PICK-UP: FRIDAY, JUNE 14, 16:30 AT MAIN CONFERENCE VENUE (CONFERENCE REGISTRATION DESK, L'AVANT SCÈNE).  
END: 19:00 AT THE DRUID CONFERENCE DINNER VENUE.

Join us for a **city walk** covering some of the classic sights of the **Old Town of Nice**, with guides knowledgeable about local history. It will be two hour's lovely, quaint, relaxed walk, offering a refreshment in the guide's personal favorite haunt, ending at the **DRUID Dinner venue**.

## DISCOVERY 3: Just DRUID! Your own way

FRIDAY, JUNE 14, 16:30. NO REGISTRATION REQUIRED - WALK, SWIM, OR TAKE A TAXI AT YOUR OWN INITIATIVE AND LEISURE.

Wind your own way through the **temptations** of lovely Nice, until you arrive at the **Conference Dinner venue**. At your own peril: Drinks might be involved, so pick your excursion partners carefully.

*Please arrive at the DRUID Conference Dinner venue, Palais De La Méditerranée, at 19:00.*





## DRUID DINNER and Paper Award Ceremony

FRIDAY, JUNE 14, 19:00-23:00

PALAIS DE LA MÉDITERRANÉE, 15 PROMENADE DES ANGLAIS, NICE

*Included in conference registration*

The grand **DRUID Dinners** are known for their excellent food and high fun factor. This year, when in Nice, where else to dine in style than the **Palais De La Méditerranée**? The Palais was built in the roaring 1920s as a casino, hotel and arts complex, and its landmark Art Deco façade has graced Nice's iconic Promenade des Anglais for a century. The **DRUID Dinner menu** will of course be rich in local seafood, mixing international flavours with Niçoise specialties.



## DRUID DECADENCE After Party

SATURDAY, JUNE 15, 20-00

RUHL PLAGE, 1 PROMENADE DES ANGLAIS, NICE

*Not included in the conference fee and registration and pre-payment is required. Please see your online conference profile.*

Saturday evening and night, DRUID hosts the **DRUID Decadence after party**. A true DRUID tradition, the Decadence has made DRUIDs dining and dancing the night away in Copenhagen, London, Barcelona, Rome, Lisbon and New York. This year, DRUID Decadence will of course party where the locals do: On the main beach in Nice. We have booked the always happening beach club **Ruhl Plage** with relaxed food and good drinks and informed the DJ that DRUIDs can dance!





## LIST OF PARTICIPANTS

Name	University
Abhishek Bhatia	London Business School
Abhishek Nagaraj	University of California, Berkeley
Adam Frost	Copenhagen Business School (CBS)
Afonso Amaral	Carnegie Mellon University
Ahmed Nofal	Emlyon Business School
Alessandra Perri	LUISS University
Alessandra Scandura	University of Turin
Alessandro Muscio	University of Foggia
Alessio Delpero	WU Vienna
Alexander Staub	HEC Lausanne
Alexandra Badort	LUISS
Alexandre Azoulay	MinesParis PSL
Ali Mohammadi	Copenhagen Business School (CBS)
Ambra Mazzelli	SKEMA Business School
Amir Sariri	Purdue University
An Yu Chen	The University of Manchester
Andrea Mina	Sant'Anna School of Advanced Studies - Pisa
Andres Barge-gil	Complutense University
Andres Madariaga Espinoza	KU Leuven
Andriy Romanyuk	University of Bordeaux
Angelo Cuzzola	Sant'Anna School of Advanced Studies
Anil Doshi	UCL School of Management
Anisa Shyti	IE University and Business School
Ankur Chavda	HEC
Ann Hipp	Thünen Institute Germany
Anna Baturevich	Stockholm School of Economics
Anna Minà	LUMSA
Annamaria Conti	IE University
Anne Radunski	Hasso Plattner Institute, University of Potsdam
Anne ter Wal	Imperial College London
Anne-Gaëlle Maltese	University of Strasbourg
Antony Kishore Kumar	SKEMA Business School
Arash Rezazadeh	Universidade Católica Portuguesa
Ard-Pieter De Man	Vrije Universiteit Amsterdam
Arusyak Zakaryan	Grenoble Ecole de Management
Arvids Ziedonis	Boston University
Axel Zeijen	ETH Zurich
Bart Leten	KU Leuven
Benedict Meyer	Johannes Gutenberg University Mainz
Bernardo Caldarola	UNU-MERIT
Brian Silverman	University of Toronto
Brittney Regal	King's College London
Carmelo Cennamo	Copenhagen Business School (CBS)
Carolina Castaldi	Utrecht University
Carolina Fink	Copenhagen Business School (CBS)
Caruna Bhat	SP Jain Institute of Management Research

Name	University
Caterina Moschieri	IE University
Cédric Gutierrez	Bocconi University
Chiara Spina	INSEAD
Christian Richter Østergaard	Aalborg University
Christian Sternitzke	Sternitzke Ventures UG
Christina Kyprianou	IE University
Christoph Grimpe	Copenhagen Business School (CBS)
Christoph Ihl	Hamburg University of Technology
Chungeun Yoon	KDI School of Public policy and Management
Cindy Lopes-Bento	KU Leuven
Cleo Silvestri	University of Groningen
Colin Davison	College of Wooster
Conor O'Kane	University of Otago
Constantin Prox	INSEAD
Cornelia Storz	Goethe University Frankfurt
Cristina Rossi-lamastra	Politecnico di Milano
Cristobal Garcia-Herrera	Imperial College Business School
Dafna Bearson	Harvard Business School
Dandan Xia	Utrecht University School of Economics
Daniel Elfenbein	Washington University in St. Louis
Danilo Messinese	IE University
David Huber	Technical University of Munich
Dennis Verhoeven	KU Leuven
Diego Zunino	SKEMA Business School
Diletta Abbonato	University of Strasbourg
Dimitrios Stamopoulos	National Technical University of Athens
Dirk Schneckenberg	Rennes School of Business
Dmitry Sharapov	Imperial College London
Dongmiao Zhang	Utrecht University
Ecem Bilge Delicik	École Polytechnique
Ed Saiedi	BI Norwegian Business School
Eduardo Melero	Universidad Carlos III de Madrid
Effie Kesidou	University of Leeds
Egor Burda	LBG Open Innovation in Science Center
Ekaterina Prytkova	Côte d'Azur University
Ekaterina Shepeleva Bjørnåli	NTNU
Ekin Ilseven	Católica Lisbon School of Business & Economics
Elena Freisinger	Ilmenau University of Technology
Elena Novelli	Bayes Business School
Eliana Diodati	Università degli Studi de Torino
Eline Wijns	Maastricht School of Business and Economics
Elisa Operti	ESSEC Business School
Elisa Rodepeter	ZEW & Technical University Munich
Elisa Sabbadin	University of Padova
Emanuele Cagnolo	Université de Lausanne - HEC
Erica Salvaj	Universidad del Desarrollo - Chile
Evita Paraskevopoulou	Universidad Carlos III de Madrid
Fabrizio Fusillo	University of Turin
Federico Tamagni	Scuola Superiore Sant'Anna, Pisa



Name	University
Felix Poege	Bocconi University
Francesca Melillo	SKEMA Business School
Francesco Castellaneta	SKEMA Business School, Université Côte d'Azur (GREDEG)
Frank Neffke	Complexity Science Hub Vienna
Frank van der Wouden	University of Hong Kong
Frédéric Delmar	Emlyon Business School
Gabriele Pellegrino	Università Cattolica del Sacro Cuore (Milano)
Gautam Ahuja	Cornell University
George Chondrakis	Esade Business School
George Koutsouradis	University of Patras
George Ward	University of Oxford
Giacomo Marchesini	Copenhagen Business School (CBS)
Gianluca Biggi	Sant'Anna School of Advanced Studies
Gianluca Orsatti	University of Turin
Giulia Gadani	Université Côte d'Azur
Giulia Rossello	University of Pisa
Haiyang Zhang	Harvard Business School
Hamid Bekamiri	Aalborg University
Hamid Mazloomi	Rennes School of Business
Hani Elzoumor	University of Gothenburg
Hanna Hottenrott	Technical University Munich
Harsh Dod	Bocconi University
HC Kongsted	Copenhagen Business School (CBS)
Helena Lenihan	University of Limerick, Ireland
Heli Koski	ETLA/Aalto University
Henrik Wesemann	IE Business School
Ho-Wei Hsu	HEC Paris
Hsing-fen Lee	Royal Holloway, University of London
Hyoji Choi	Inha University
Hyun Ju Jung	Korea Advanced Institute of Science and Technology
Hyun Soo Kim	KAIST
Hyunjin Kim	INSEAD
Imke De Kock	Stellenbosch University
Iris Poon	SKEMA Business School
Isabel Cavalli	Université Côte d'Azur, GREDEG, Sant'Anna School of Advanced Studies
Jacob Eskildsen	Aarhus University
Jaideep Anand	The Ohio State University
Jan-Michael Ross	Imperial College London
Jeff Macher	Georgetown University
Jeroen Mahieu	Utrecht University School of Economics
Jerry Guo	Frankfurt School of Finance & Management gGmbH
Jesper Christensen	Aalborg University
Jesús García Romanos	Carlos III Madrid
Jingyuan Chen	University of Edinburgh
Jiongni Mao	Bocconi University
Jitse Duijsters	University of Groningen
Joachim Henkel	Technical University of Munich
Joaquín M. Azagra-Caro	CSIC-Universitat Politècnica de València
Joe Ploog	IE Business School
Joerg Claussen	LMU Munich and Copenhagen Business School (CBS)

Name	University
Joey Ryu	Harvard Business School
Johanna Palmberg	Sodertorn University
Johanna Schnier	Copenhagen Business School (CBS)
John De Figueiredo	Duke University
John Eklund	USC
John-Erik Bergkvist	Stockholm School of Economics
Jojo Jacob	Rennes School of Business
Jolien Van den Rul	Universiteit Hasselt
Jonas Wilinski	Hamburg University of Technology
Jonathan Jensen	LMU
Jordan Bisset	KU Leuven
Jordana Viotto	University of Edinburgh
Joschka Schwarz	Hamburg University of Technology
Jose García-Quevedo	Universitat de Barcelona
José Mata	Copenhagen Business School (CBS)
Josep Tomàs-Porres	Universitat Rovira i Virgili
Joshua Gans	Rotman School of Management, University of Toronto
JT Li	Hong Kong University of Science and Technology
Juergen Janger	WIFO
Julian Kolev	U.S. Patent and Trademark Office (USPTO)
JungYun Han	National Taiwan University
Justine Boudou	Harvard Business School
Jutta Stumpf-Wollersheim	TU Bergakademie Freiberg
Jürgen Thiesen	Hamburg University of Technology
Karen Ruckman	Simon Fraser University
Katia Meggiorin	Stevens Institute of Technology
Katrine Kane	Copenhagen Business School (CBS)
Kaushik Bagchi	Ramon Llull University
Keld Laursen	Copenhagen Business School (CBS)
Kenneth Huang	National University of Singapore
Keongtae Kim	Chinese University of Hong Kong
Kinga Tchorzewska	Kozminski University
Kristin Undheim	University of Oslo
Kurian George	Tilburg School of Economics and Management, Tilburg University
Kyung Yul Lee	Technische Universität München
Larissa Rabbiosi	Copenhagen Business School (CBS)
Lars Frederiksen	Aarhus University
Lars Jeppesen	Copenhagen Business School (CBS)
Laura Bregenzer	University of Passau
Laurent Bergé	BSE, Université de Bordeaux
Leo Schmallenbach	University of Mannheim
Leonardo Kluppel	Ohio State University
Li Liu	Universidad Carlos III de Madrid - UC3M
Lorenzo Palladini	Luxembourg
Lowie Cnockaert	University of Hasselt
Luca Cattani	GSSI
Luca Fontanelli	University of Brescia
Luca Grilli	Politecnico di Milano
Luca Pistilli	University College Dublin
Ludvig Levasseur	Indian Institute of Management Bangalore

Name	University
Luis Rios	Purdue University
Lyda Bigelow	University of Utah
Magdalena Dobrajska	Universidad Carlos III de Madrid
Maggie Mei	Grenoble Ecole de Management
Manon Desjardins	SKEMA Business School
Marc Gruber	Ecole Polytechnique de Lausanne EPFL
Marc Lerchenmueller	University of Mannheim
Marco Giarratana	IE Business School / IE University
Maria Greve	Utrecht University
Maria Halbinger	Baruch College
Maria Rosa Scarlata	University of Bergamo
Maria Savona	University of Sussex
Mariano Mastrogiorgio	IE Business School
Mario Leccese	University of Maryland
Mark Lorenzen	Copenhagen Business School (CBS)
Markus Simeth	Copenhagen Business School (CBS)
Marlon Alves	SKEMA Business School
Martin Cimiterra	Côte d'Azur University
Martin Hetu	Universidad Carlos III de Madrid
Martin Ho	University of Cambridge
Martin Kalthaus	University of Southern Denmark
Martina Pasquini	IE Business School / IE University
Mary Tripsas	University of California
Masaru Yarime	The Hong Kong University of Science and Technology
Matteo Tranchero	UC Berkeley
Matteo Tubiana	Politecnico di Torino
Matthew Yeaton	HEC Paris
Matthias Qian	ESMT Berlin
Matthias Sahli	World Intellectual Property Organization
Mattia Pedota	Politecnico di Milano
Mauricio Perez-Alaniz	University of Limerick, Ireland
Maximilian von Zedtwitz	Copenhagen Business School (CBS)
Mayank Aggarwal	Ahmedabad University
Megan MacGarvie	Boston University
Mehdi Ibn Brahim	SKEMA Business School, Université Côte d'Azur (GREDEG)
Melody Chang	University of Southern California
Meng Song	University of Leeds
Mette Knudsen	University of Southern Denmark
Mia Chang-Zunino	ESCP Business School (Paris)
Michele Lynda Ngo Nkot	Université Côte d'Azur
Milan Miric	University of Southern California
Mimi Aimee Sossou	Université Côte d'Azur
Monica Masucci	University of Sussex
Moustapha Baalbaki	Université Côte d'Azur
Myra Mohnen	University of Ottawa
Naja Pape	INSEAD
Natalie Carlson	University of Pennsylvania
Nathan Sorin	SKEMA Business School
Neil Thompson	MIT

Name	University
Neus Palomeras	Universidad Carlos III de Madrid
Nhien Nguyen	NTNU
Ni Zhen	Joint Research Centre - European Commission
Nicola Melluso	KU Leuven
Nicola Misani	Bocconi University
Nikhil Kalathil	Carnegie Mellon University
Niloofer Abolfathi	Singapore Management University
Nils Schweikard	University of Mannheim
Olga Tcaci	TUD Dresden University of Technology
Oliver Mork	Hamburg University of Technology
Oliver Specht	Hamburg University of Technology
Orsola Garofalo	Copenhagen Business School (CBS)
Pablo D'Este	Spanish National Research Council (CSIC)
Paige Clayton	Georgia Institute of Technology
Paola Criscuolo	Imperial College
Paolo Carioli	KU Leuven
Parham Ashur	Emlyon Business School
Patrick Lehnert	University of Zurich
Paul Coupet	Université Côte d'Azur
Paul Hünermund	Copenhagen Business School (CBS)
Paul-Emmanuel Anckaert	SKEMA Business School
Pengfei Chang	University College London
Pernille Gjerløv-Juel	Aalborg University
Pete Aceves	Johns Hopkins University
Peter Maskell	DRUID/Copenhagen Business School (CBS)
Phares Akari	WHU Otto Beisheim School of Management
Philip Steinberg	University of Groningen
Pierre Boutros	Université Côte d'Azur
Pooyan Khashabi	ESSEC
Priit Vahter	University of Tartu
Punyashlok Dwibedy	Indian Institute of Management, Indore
Qiang Xiong	Bocconi University
Qiujie Qiu	Stockholm School of Economics
Rand Gerges-Yammine	ESCP Business School
Rania Belgaied	Université Côte d'Azur
Ricardo Coelho da Silva	Nova University Lisbon
Richard Bräuer	Halle Institute for Economic Research
Rita Faillant	University of Klagenfurt
Roberto Camerani	University of Sussex
Rodrigo Ito	Maastricht University
Rohin Nandakumar Vrajesh	Bocconi University
Rose Bote	NEOMA Business School
Rosemarie Ziedonis	Boston University
Roxana Turturea	Stockholm School of Economics
Ruiqing Cao	Stockholm School of Economics
Seidali Kurtmollaiev	Kristiania University College/NHH Norwegian School of Economics
Saijal Vats	Université Côte d'Azur
Sam Arts	KU Leuven
Samuel Applebee	Universidade NOVA de Lisboa
Sándor Juhász	Complexity Science Hub Vienna

Name	University
Sandra Atef Lawendy van der Hoek	University of Jena - Friedrich-Schiller-Universität
Sandro Montresor	University of Trento
Sanna Zahoor	Taylor and Francis Group
Sayuri Sunao	Copenhagen Business School (CBS)
Sebastian Raisch	University of Geneva
Sergio Petralia	Universiteit Utrecht
Shibo Zhou	Copenhagen Business School (CBS)
Shiri Breznitz	University of Toronto
Shirley Tang	Bocconi
Shreekanth Mahendiran	University of Lausanne
Shuang Frost	Aarhus University
Silvia Donis	Universidad de la Rioja
Simone Santamaria	National University of Singapore
So Young Sohn	Yonsei University
Sofia Patsali	University of Montpellier
Sofie Cairo	Copenhagen Business School (CBS)
Solene Delecourt	UC Berkeley
Soomi Kim	Columbia Business School
Sotaro Shibayama	University of Tokyo
Stefania Scrofani	Sant'Anna School of Advanced Studies
Stefano Basilico	Gran Sasso Science Institute
Stefano Brusoni	ETH Zurich
Stephen Impink	HEC Paris
Stijn Kelchtermans	KU Leuven
Sung Hoon Lee	NEOMA Business School
Susan Cohen	University of Georgia
Susanne van der Velden	Tilburg University
Svenja Friess	Max Planck Institute for Innovation and Competition
Tatevik Pghosyan	Government of Canada
Tedi Skiti	UCD Smurfit
Thao Trang Nguyen	Maastricht University
Thomas Grebel	Technische Universität Ilmenau
Thomaz Teodorovicz	Copenhagen Business School (CBS)
Thorsten Wahle	SKEMA Business School
Tim Kanis	TU Bergakademie Freiberg
Timo van Balen	Utrecht University
Tina Ambos	University of Geneva
Tobias Schmidt	Deutsche Bundesbank
Tom Grad	Copenhagen Business School (CBS)
Tom Neuhauser	Université Toulouse Capitole
Tommaso Ciarli	United Nations University
Trey Cummings	Johns Hopkins University Carey Business School
Truls Erikson	University of Oslo
Valentina Assenova	University of Pennsylvania - The Wharton School
Valentina Tartari	Stockholm School of Economics
Vera Rocha	Copenhagen Business School (CBS)
Vikas Sarangdhar	Indian Institute of Technology Bombay, Powai, Mumbai
Viktor Salenius	University of Oxford

Name	University
Vincent Vindevoghel	Grenoble Ecole de Management (GEM) & Université Savoie-Mont-Blanc (USMB)
Vishal Singh	SKEMA Business School
Wael Ben Khaled	Université Côte d'Azur
Warren Boeker	University of Washington
Wei Wei	Imperial College London
Wenru Shi	Yale University
Xi Kang	Vanderbilt University
Xiaohui Jiang	University of Zurich
Xiaoning Wang	University of Texas at Dallas
Xinger Wei	University of Manchester
Xinyu Ma	University of Pennsylvania
Yagmur Yildiz	Maastricht University
Yangyang Cheng	Bocconi University
Yotam Sofer	Copenhagen Business School (CBS)
Youssef Saadé	Paris Saclay
Youssef Merouani	Lund University
Yuan Hu	Imperial College
Yuan Shi	Cornell University
Yuan Yuan	university of warwick
Yunus Isik	University of Oxford
Yuting Hou	Public University of Navarre
Yuxi (Lance) Cheng	University of Liverpool
Zakaria Babutsidze	SKEMA Business School - Universite Cote D'Azur (GREDEG)

## LIST OF DRUID24 PHD VOLUNTEERS

Name	University
Antony Kishore Kumar	SKEMA Business School
Vishal Singh	SKEMA Business School
Manon Desjardins	SKEMA Business School (KTO) and Université Côte d'Azur (GREDEG, CNRS)
Moustapha Baalbaki	SKEMA Business School (KTO) and Université Côte d'Azur (GREDEG, CNRS)
Saijal Vats	SKEMA Business School (KTO) and Université Côte d'Azur (GREDEG, CNRS)
Iris Poon	SKEMA Business School (SCAI) and Université Côte d'Azur (GREDEG, CNRS)
Martin Cimiterra	Université Côte d'Azur
Pierre Boutros	Université Côte d'Azur
Michele Lynda Ngo Nkot	Université Côte d'Azur (GREDEG, CNRS)
Mimi Aimee Sossou	Université Côte d'Azur (GREDEG, CNRS)
Rania Belgaied	Université Côte d'Azur (GREDEG, CNRS)
Wael Ben Khaled	Université Côte d'Azur (GREDEG, CNRS) and Ecole Supérieure de Commerce de Tunis (Théma)
Giulia Gadani	Université Côte d'Azur (GREDEG, CNRS) and Sant'Anna School for Advanced Studies



## LIST OF REVIEWERS

Name	University
Ahmadreza Mostajabi	London Business School
Aimilia Protogerou	National Technical University of Athens
Alberto Corsini	Spanish National Research Council (CSIC)
Alejandra Rojas	Aarhus University
Alessandra Scandura	University of Turin
Alessandro Muscio	University of Foggia
Alexander Ehrlich	ZEW & TU Munich
Alexander Staub	HEC Lausanne
Alexandra Zaby	Seeburg Castle University
Alexandra Kontolaimou	Centre of Planning and Economic Research (KEPE)
Ali Samei	University of Sheffield
Alice Civera	University of Bergamo
Amal Boughnim	University of Bordeaux
Amit Ray	Jawaharlal Nehru University
Ana Macanovic	Radboud University
Anastasiia Pustovalova	University of Tartu
Anders Broström	KTH Royal Institute of Technology
Andrea Mina	Sant'Anna School of Advanced Studies - Pisa
Anisa Shyti	IE University and Business School
Anita Golzarjannat	Aalto university
Anmol Madan	The University of Texas at Dallas
Anne Radunski	Hasso Plattner Institute, University of Potsdam
Anne-Gaëlle Maltese	University of Strasbourg
Areti Gkypali	Athens University of Economics and Business
Arianna Martinelli	Scuola Superiore Sant'Anna
Arvids Ziedonis	Boston University
Arzi Adbi	National University of Singapore
Axel Zeijen	ETH Zurich
Bala Subrahmanya Mungila Hillemane	Indian Institute of Science
Bart Leten	KU Leuven
Bartolomé Pascual-Fuster	Universitat de les Illes Balears
Bettina Peters	ZEW – Leibniz Centre for European Economic Research, Mannheim
Bram Timmermans	NHH Norwegian School of Economics
Brian Silverman	University of Toronto
Brice Dattee	EMLYON Business School
Byeongwoo Kang	Hitotsubashi University
Carmine Ornaghi	University of Southampton
Cecilia Maronero	University of Bordeaux
Cesare Righi	Universitat Pompeu Fabra
Chandrika Rathee	Rotterdam School of Management, Erasmus University
Charlotte Rochell	Technische Universität Berlin
Chiara Marzocchi	Newcastle University
Chiara Spina	INSEAD
Chi-Han Ai	Tamkang University
Ching Liao	CUNEF University
Chloe Xu	Copenhagen Business School (CBS)

Name	University
Chris Dimos	University of Bath
Christian Sternitzke	Sternitzke Ventures UG
Christoph Grimpe	Copenhagen Business School (CBS)
Christos Kolympiris	University of Warwick, Warwick Business School
Chungeun Yoon	KDI School of Public policy and Management
Cindy Lopes-Bento	KU Leuven
Claudia De Fuentes	St Mary University
Claudio Rizzi	IESE Business School, University of Navarra
Cleo Silvestri	University of Groningen
Clinton Ofoedu	IESE Business School
Constantin Prox	INSEAD
Cornelia Lawson	University of Manchester
Daniel Blaseg	ESADE Business School
Daniel Feser	Darmstadt University of Applied Sciences
Daniela Schoch	EM Lyon
Daniele Moschella	Scuola Superiore Sant'Anna
Dario Diodato	European Commission
David Huber	Technical University of Munich
Davide Consoli	CSIC-Polytechnic University of Valencia, Valencia
Der-Ting Huang	University of Illinois at Urbana-Champaign
Désiré Agossou	University of Groningen
Dima Yankova	Corvinus University
Dimitrios Stamopoulos	National Technical University of Athens
Divya Saxena	London Business School
Dmitry Sharapov	Imperial College London
Do Yoon Kim	Boston College
Dongmiao Zhang	Utrecht University
Ecem Bilge Delicik	École Polytechnique
Eduardo Melero	Universidad Carlos III de Madrid
Egbert Amoncio	Goethe University Frankfurt
Elisa Rodepeter	ZEW & Technical University Munich
Emma Lappi	Copenhagen Business School (CBS)
Eric Schaap	Maastricht University
Ernest Miguelez	CSIC
Estrella Gomez-Herrera	University of Balearic Islands
Fabia Beckers	Utrecht University
Fabio Busicchia	Politecnico di Milano
Fakher Omezzine	Montpellier Business School
Federica Rossi	Università di Modena e Reggio Emilia
Federico Caviggioli	Politecnico di Torino
Felix Kurz	TU Munich
Fernando Fernandes	University of Vale do Itajaí
Finn Semrau	Kiel Institute for the World Economy
Francesca Ghinami	Gran Sasso Science Institute
Francesca Hueller	University of Liverpool Management School
Francesca Melillo	SKEMA Business School
Franz Huber	Seeburg Castle University
Franziska Kaiser	HEC Lausanne
Gianluca Murgia	University of Siena
Giovanni Valentini	IESE Business School

Name	University
Gordon Walker	Cox School of Business, SMU, Dallas
Guillermo Ruiz-Pava	Pontificia Universidad Javeriana
Haejun Jung	KAIST
Hakan Özalp	University of Amsterdam
Halima JIbril	University of Warwick
Hamid Bekamiri	Aalborg University
Hamid Mazloomi	Rennes School of Business
Hanna Hottenrott	Technical University Munich
Hannu Piekkola	University of Vaasa
HC Kongsted	Copenhagen Business School (CBS)
Heili Hein	Tallinn University of Technology
Hilary Mahar	Boston University
Himani Singh	University of Mannheim
Holger Graf	Friedrich Schiller University Jena
Ho-Wei Hsu	HEC Paris
Huang-Chih Sung	National Chengchi University
Hugo Confraria	European Commission
Ihor Oleksiv	University of London, Goldsmiths
Ingrid Ott	Karlsruhe Institut für Technologie
Ioannis Giotopoulos	University of Peloponnese
Irina Isaeva	Nord University Business School
Isabel-Maria Bodas-Freitas	Grenoble Ecole de Management
Jacob Rubæk Holm	Aalborg University
Jae Cho	Ludwig Maximilian University of Munich
Jagriti Bhattacharyya	Indian Institute of Science
James Bessen	Boston University
Jenny Twyford	University of Manchester
Jesper Christensen	Aalborg University
Jessica Steppe	NTNU
Jesús García Romanos	Carlos III Madrid
Jing-Ming Shiu	Cheng Kung University
Jin-Uk Choi	Korea Institute of Science and Technology (KIST)
Johanna Schnier	Copenhagen Business School (CBS)
Jorge Contreras	University of Utah
Joris Knobén	Tilburg University
José Mata	Copenhagen Business School (CBS)
Jose-Luis Hervás-Oliver	Universitat Politècnica Valencia (Spain)
Juha-Antti Lamberg	University of Jyväskylä
Julia Mazzei	Sant'Anna School of Advanced Studies
Julio Pertuze	Pontificia Universidad Católica de Chile
Jun Du	Aston University
Karine Revet	ICN Business School
Kashina Perlinger	Technical University of Munich
Kata Isenring-Szabó	ETH Zurich
Katrin Hussinger	University of Luxembourg
Kehinde Medase	University of Bremen
Keynor Ruiz-Mejias	Universidad Nacional
Kinga Tchorzewska	Kozminski University
Koen Frenken	Utrecht University
Korinzia Toniolo	University of Bologna

Name	University
Kostas Tsekouras	University of Patras
Kurian George	Tilburg School of Economics and Management, Tilburg University
Larissa Rabbiosi	Copenhagen Business School (CBS)
Lars Frederiksen	Aarhus University
Laurent Bergé	BSE, Université de Bordeaux
Laurie Ciaramella	Télécom Paris- CREST - Institut Polytechnique de Paris & Max Planck Institute for Innovation and Competition
Le Phuong Thao Quynh	Rennes School of Business (France) & Inland Norway University of Applied Sciences (Norway)
Leid Zejnilovic	Universidade NOVA de Lisboa
Leo Schmallenbach	University of Mannheim
Leonardo Mazzoni	European University Institute
Li Liu	Universidad Carlos III de Madrid - UC3M
Ljubica Nedelkoska	Central European University
Llewellyn Thomas	IESE Business School
Lorenzo Cassi	University of Paris 1
Loris Santarelli	G.d'Annunzio University
Louise Lindbjerg	Aalborg University
Luca Cattani	GSSI
Luca Pistilli	University College Dublin
Luigi Marengo	LUISS University
Luis Aguiar	University of Zurich
Marek Giebel	Copenhagen Business School (CBS)
Maria Greve	Utrecht University
Maria Halbinger	Baruch College
Maria Luisa Mancusi	Catholic University of Milan
Maria Theresa Norn	Aarhus University & Technical University of Denmark (DTU)
Mariia Shkolnykova	Masaryk University
Markus Simeth	Copenhagen Business School (CBS)
Marlon Alves	SKEMA
Marta Ferrer-Serrano	University of Santiago de Compostela
Martin Henning	University of Gothenburg
Martin Kalthaus	University of Southern Denmark
Martin Wörter	ETH Zurich
Martina Pasquini	IE Business School
Massimiliano Coda Zabetta	University of Turin
Matej Bajgar	Charles University
Matteo Devigili	Bayes Business School
Matthias Menter	Friedrich Schiller University Jena
Mauricio Mercado	Syracuse University
Mauricio Perez-Alaniz	University of Limerick, Ireland
Mayank Varshney	Indian Institute of Management Ahmedabad
Mehdi Ibn Brahim	SKEMA Business School, Université Côte d'Azur (GREDEG)
Michael Ward	University of Texas at Arlington (UTA)
Michail Batikas	Universidade NOVA de Lisboa
Michele Meoli	University of Bergamo
Mirella Schrijvers	Technical University of Munich
Mirva Peltoniemi	Tampere University
Naja Pape	INSEAD
Natalie Carlson	University of Pennsylvania
Neva Bojovic	KEDGE Business School

Name	University
Nicola U. Blum	Bern University of Applied Sciences
Nicola Melluso	KU Leuven
Nicoletta Corrocher	Bocconi University
Nikas Scheidt	Karlsruhe Institute of Technology (KIT)
Ning Luo	The Hong Kong University of Science and Technology
Olga Slivko	Rotterdam School of Management
Oscar Llopis	University of Valencia
Ouafaa Hmaddi	City University of New York
Pallavi Joshi	The Open University, United Kingdom
Paola Criscuolo	Imperial College
Paolo Carioli	KU Leuven
Parham Ashur	emlyon business school
Patrick Reichel	Private Universität Schloss Seeburg
Paul Hamilton	Harvard University
Pauline Mattsson	Lund University
Pedro de Faria	Faculty of Economics and Business, University of Groningen
Philip Steinberg	University of Groningen
Pierre Mohnen	Maastricht University
Pietro Santoleri	European Commission
Primož Konda	Aalborg University
Qiang Xiong	Bocconi University
Rand Gerges-Yammine	ESCP Business School
Renato Garcia	University of Campinas
Rene Carraz	Toyo University
Renuka Devi S Karthikeyan	Grenoble Ecole de Management
Ricardo Coelho da Silva	Nova University Lisbon
Rodrigo Ito	Maastricht University
Rognvaldur Saemundsson	University of Iceland
Rossella Salandra	University of Bath
Russell Seidle	Suffolk University
Sam Arts	KU Leuven
Samuele Murtinu	Utrecht University School of Economics
Sandro Montresor	University of Trento
Sascha Walter	University of Würzburg
Sawan Rathi	University of Sussex
Senda Fattoum	Montpellier Business School
Sergei Mozheiko	Roskilde University
Sheryl Winston Smith	BI Norwegian Business School
Simon Parker	University of Western Ontario
Simone Santamaria	National University of Singapore
Sofia Patsali	University of Montpellier
Sonal Nayak	Indian Institute of Management Bangalore
Sotaro Shibayama	University of Tokyo
Sruthi Thatchenkery	Vanderbilt University
Stefania Scrofani	Sant'Anna School of Advanced Studies
Stefano Baruffaldi	Politecnico di Milano
Stefano Brusoni	
Stephan Thomsen	Leibniz University Hannover
Stephen Roper	University of Warwick
Stijn Kelchtermans	KU Leuven

Name	University
Su Jung Jee	University of Sheffield
Suelene Mascarini	University of Campinas
Sumera Naaz	Management
Susanne Koster	Erasmus University Rotterdam, Rotterdam School of Management
Syed Azhar Jafri	IIT Bombay
Szabolcs Szilárd Sebrek	Corvinus University of Budapest
Taekyun Kim	Northwestern University
Tao Wang	emlyon business school
Tedi Skiti	UCD Smurfit
Teresa Farinha	UNU-MERIT
Teresa García-Marco	Public University of Navarra
Theresa Veer	University of Tuebingen
Thomas Roende	Copenhagen Business School (CBS)
Thomas Schaper	ZEW – Leibniz Centre for European Economic Research
Tiago Louro Alves	Iscte-IUL
Tina Ambos	University of Geneva
Toke Reichstein	Copenhagen Business School (CBS)
Tom Grad	Copenhagen Business School (CBS)
Tom Neuhauser	Université Toulouse Capitole
Trey Cummings	Johns Hopkins University Carey Business School
Truls Erikson	University of Oslo
Ulviyya Pekkarinen	University of Vaasa
Vera Rocha	Copenhagen Business School (CBS)
Victor Martin-Sanchez	SDU
Viivi Immonen	Tampere University
Vikas Sarangdhar	Indian Institute of Technology Bombay, Powai, Mumbai
Viktor Salenius	University of Oxford
Virginia Springer	The University of Sydney
Vu Chu	University of Ottawa
Walter Bataglia	Mackenzie Presbyterian University
Wenjing Zhu	Copenhagen Business School (CBS)
Wolf-Hendrik Uhlbach	Tilburg University
Xiaodan Yu	Nottingham Business School China
Xiaomei He	University of Strasbourg
Xiaoning Wang	University of Texas at Dallas
Xinying Tan	The Hong Kong University of Science and Technology
Yanbo Song	INSEAD
Yangyang Cheng	Bocconi University
Yen-Chen Ho	National Chung Hsing University
Yeong Jae Kim	KDI School of Public Policy and Management
Yotam Sofer	Copenhagen Business School (CBS)
Yuan Yuan	university of warwick
Yuli Liang	Friedrich Schiller University Jena
Yunus Isik	University of Oxford
Yuting Hou	Public University of Navarre
Zeng Li	University of Edinburgh
Zhe Yang	University of Liverpool



# ● THE DRUID SCIENTIFIC ADVISORY COMMITTEE

---



**OLAV SORENSON**  
CHAIRMAN

Professor Olav Sorenson is the Frederick Frank '54 and Mary C. Tanner Professor of Management at the Yale School of Management. His research interests include economic geography, economic sociology, entrepreneurship, organizational ecology, the sociology and management of science and technology, and business and corporate strategy. His most extensive line of research examines how social networks affect transactions, thereby shaping the geography and evolution of industries. Although Professor Sorenson has investigated these issues in a wide variety of settings, including banking, biotechnology, and footwear manufacturing, he has most extensively studied the entertainment industries and venture capital. Prior to joining the Yale School of Management, Professor Sorenson held the Jeffrey S. Skoll Chair in Technical Innovation and Entrepreneurship at the University of Toronto's Rotman School of Management. He has also taught at the University of Chicago, UCLA, and London Business School.



**AIJA LEIPONEN**

Aija Leiponen is an associate professor at Cornell University, Dyson School of Applied Economics and Management, and at Imperial College Business School, Imperial College London, and a visiting professor at Aalto University Institute of Strategy. Her research is focused on the organization of innovation activities in firms. Ongoing projects explore the emergence and governance of standards and intellectual property in communication technology industries; field experiments on cooperative behavior in digital communities; and innovation in the emerging (big) data economy. Her research has been published in such journals as Management Science, Strategic Management Journal, Journal of Economics and Management Strategy, Organization Science and International Journal of Industrial Organization. She serves on the editorial boards of Strategic Management Journal, Academy of Management Journal, Research Policy, and Industry and Innovation, and is a co-editor of media innovations for the Strategic Management Society.



**ALFONSO GAMBARDELLA**

Alfonso Gambardella is Professor of Corporate Management at the Università Bocconi, Milan. He obtained his PhD in 1991 from the Department of Economics of Stanford University. His research focuses on technology strategy. Along with publications in leading international journals, his book, Markets for Technology (with Ashish Arora e Andrea Fosfuri, MIT Press) is widely cited. He is Co-Editor of Strategic Management Journal. He participated in numerous research projects of the European Commission and other research agencies. His website is [www.alfonsogambardella.it](http://www.alfonsogambardella.it)



**AMMON SALTER**

Ammon Salter is a Professor of Innovation in the School of Management at the University of Bath. He also serves as the head of the Strategy and International Management group and an associate director of the Institute for Policy Research. His current research focuses on open and distributed innovation, university-industry collaboration, and social networks and innovation.



**ANITA MCGAHAN**

Anita M. McGahan is Professor and Rotman Chair in Management at the Rotman School of Management at the University of Toronto. She is cross appointed to the Munk School of Global Affairs and the Physiology Department of the Medical School; is Senior Associate at the Institute for Strategy and Competitiveness at Harvard University; is the Chief Economist in the Division of Health and Human Rights at the Massachusetts General Hospital; and is President of the Academy of Management. In 2013, she was elected by the Academy of Management's 18,000+ membership to the Board of Governors and into the Presidency rotation. The Academy is the world's largest organization of business-school professors and

scholars. In 2014, she joined the MacArthur Foundation Research Network on Opening Governance. During her 2010-2015 appointment as the Director of Toronto's PhD Program and as the Associate Dean of Research, the School's PhD and research rankings internationally increased from #11 to #4 and #17 to #4, respectively.



## DIETMAR HARHOFF

Dietmar Harhoff is Director at the Max Planck Institute for Innovation and Competition in Munich. From 1998 to February of 2013 he was the Director of the Institute for Innovation

Research, Technology Management and Entrepreneurship (INNO-tec) at Ludwig-Maximilians-Universität (LMU) München where he continues to hold a professorship. Dietmar Harhoff received graduate degrees in Mechanical Engineering and Public Administration (Harvard University) and a Ph.D. degree of the Massachusetts Institute of Technology (MIT). His research focuses on innovation, entrepreneurship, intellectual property, industrial economics and economic policy.



## GAUTUM AHUJA

Professor Ahuja's research interests focus on competitive analysis, innovation, globalization and the use of mergers, acquisitions and alliances in these contexts. His research has received several international

awards from the top scholarly associations in the field including the Free Press Award for outstanding research in Strategic Management (1997), the Sage-Pondy and West Publishing Awards for outstanding research in Organization Theory (1998), the TIM Best Paper Award, and the SIES-EBS Award for Best Published paper in Innovation Management (2013). His publications have appeared in the major scholarly journals (ASQ, Organization Science, SMJ, AMR, AMJ). He has served as Associate / Senior Editor for several of the top academic journals. He also served as the Co-Chairperson (2001-04) and Chairperson (2004-2013) of the Strategy Area at Ross. For several years during this period the Strategy Area (department) was ranked #1 globally by The Financial Times.



## KULWANT SINGH

Kulwant Singh (Ph.D., University of Michigan; MBA and BBA (Hons), National University of Singapore) is Professor of Strategy & Policy at the NUS Business School. His current research focuses on firm adap-

tation to economic and technological shocks, with a particular focus on Asia. He has published in the Academy of Management Journal, Organization Science, Strategic Management Journal, and other journals. Kulwant's recent books include Strategy for Success in Asia and Business Strategy in Asia: A Casebook. He is currently Associate Editor of the Strategic Management Journal, and was previously Chief Editor of the Asia Pacific Journal of Management. Kulwant is currently a member of the International Advisory Board of the Norwegian School of Economics, and the Executive Committees of EPAS of the European Foundation for Management Development, and of The Case Centre. He also serves on several boards at NUS business school.



## MARYANN FELDMAN

Maryann Feldman is the S.K. Heninger Distinguished Chair in Public Policy at the University of North Carolina, Chapel Hill. Her research and teaching interests focus on the areas of innovation,

the commercialization of academic research and the factors that promote technological change and economic growth. A large part of Dr. Feldman's work concerns the geography of innovation – investigating the reasons why innovation clusters spatially and the mechanisms that support and create industrial agglomerations of innovation. Her current work examines the logic of economic development and the use of innovative data sources to understand regional economic dynamics. She is studying the industrial genesis of the Research Triangle Region to understand how the economy developed and the role played by public policy.



## MERIC GERTLER

Meric Gertler is Professor of Geography and President of the University of Toronto. He is also the founding co-director of the Program on Globalization and Regional Innovation Systems (PROGRIS) at the Munk

School of Global Affairs. His research focuses on the geographical dynamics of innovation, knowledge flows, and creativity. His current work explores these issues within a comparative analysis of urban regions in North America and Europe. Among his best-known publications are *Manufacturing Culture: the Institutional Geography of Industrial Practice*, and the *Oxford Handbook of Economic Geography* (which he co-edited with Gordon Clark and Maryann Feldman)



## RAJSHREE AGARWAL

Rajshree Agarwal is the Rudolph Lamone Chair in Strategy and Entrepreneurship at the Smith School of Business, University of Maryland. Rajshree's

research interests focus on the implications of entrepreneurship and innovation for industry and firm evolution. Her recent projects examine the micro-foundations of macro phenomena, linking knowledge diffusion among firms, industries, and regions to the underlying mechanisms of individual mobility and entrepreneurship (by academics, employees and users). Her paper on employee entrepreneurship received the Best Paper Award for 2004 from the Academy of Management Journal, and her work on post exit knowledge diffusion received the Stephen Shrader Award at the 2005 Academy of Management Meetings. She has received research grants from the Kauffman Foundation, the Marketing Science Institute, the Mellon Foundation, the National Science Foundation, and the US Department of Agriculture. Rajshree serves as a co-editor of the Strategic Entrepreneurship Journal, a Senior Editor of Organization Science and the editor of the SSRN Entrepreneurship and Economics Journal. Current and past editorial board positions include Academy of Management Journal, the Academy of Management Review, Strategic Management Journal and Strategic Organization. Rajshree leads the organization

of CCC (the Consortium of Competitiveness and Cooperation), was one of the founding officers of the Strategy and Entrepreneurship Interest Group at the Strategic Management Society, and is currently serving a five year officer term for the Business Policy and Strategy Division of the Academy of Management.



## RAM MUDAMBI

Ram Mudambi is Professor and Perelman Senior Research Fellow at the Fox School of Business, Temple University. Previously he served on the faculties of Case Western Reserve University, the University of Reading

(UK) and the University of North Carolina – Chapel Hill. He is a Fellow of the Academy of International Business. He is a visiting Professor at Henley Business School, University of Reading, an Honorary Professor at the Center of International Business, University of Leeds (CIBUL) and a member of advisory council of the University of Bradford Centre in International Business (BCIB). His current research projects focus on the geography of innovation and the governance of knowledge-intensive processes. He has served as an Associate Editor of the Global Strategy Journal (2010-2013) and is an Area Editor at the Journal of International Business Studies (2013-2016). He has published over 80 peer-reviewed articles, including work in the Journal of Political Economy, the Journal of Economic Geography, the Strategic Management Journal and the Journal of International Business Studies. He has been a special issue editor for the Journal of Economic Geography, the Journal of Management Studies and the International Business Review. He serves on the editorial boards numerous journals.



## SIDNEY G. WINTER

Professor Sidney G. Winter is Deloitte and Touche Professor Emeritus of Management at the Wharton School of the University of Pennsylvania. His research

areas are: Firm capabilities; technological change; competitive advantage.



## SIMON PARKER

Simon C. Parker is a Professor of Entrepreneurship at the Ivey Business School, a Research Fellow at IZA in Bonn, and has an affiliation with the University

of Aberdeen. He researches the economics of entrepreneurship, and published a book of the same name with CUP in 2009. He is a Field Editor at the Journal of Business Venturing and a Co-Editor at the Journal of Economics & Management Strategy. He has served as a subject expert to the OECD on entrepreneurship and SME public policy in Italy in 2013, and is a regular keynote speaker at international conferences and workshops. He provides doctoral training seminars at universities in the US, UK and Europe, and writes cases on entrepreneurship, with a particular interest in the challenges and strategies associated with Internet-based start-ups, including their use of social media; crowdfunding; and Big Data.



## WESLEY M. COHEN

Wesley M. Cohen is Professor of Economics and Management at Duke University. After a year as Research Fellow in Industrial Organization at the

Harvard Business School and twenty years teaching in Carnegie Mellon University's Department of Social and Decision Sciences, Wesley Cohen (Ph.D., Economics, Yale University, 1981) joined the faculty of the Fuqua School of Business, Duke University, as Professor of Economics and Management in September 2002 and was named the Frederick C. Joerg Distinguished Professor of Business Administration in April, 2004. He also holds secondary appointments in Duke's Department of Economics and School of Law, and is a Research Associate of the National Bureau of Economic Research. Professor Cohen also serves as the Faculty Director of the Fuqua School's Center for Entrepreneurship and Innovation.

---



## ● THE DRUID EXECUTIVE COMMITTEE



**MARK LORENZEN**  
DIRECTOR OF DRUID

Mark Lorenzen is Associate Professor of Innovation, Entrepreneurship and Industrial Dynamics at the Department of Strategy and Innovation at the Copenhagen Business School

and director of DRUID. His research is in the field of industrial dynamics, with a special focus on the relationships between innovation and the economic organization of the market in networks, projects, and clusters, currently within the creative industries. Mark has published in journals such as *Journal of International Business Studies*, *Journal of Economic Geography*, *Organization Studies*, and *Economic Geography*, convened sessions at DRUID, Academy of Management, AIB, EGOS, and AAG, raised extensive research funding, and received awards for research excellence. He is editor-in-chief emeritus of *Industry and Innovation*, series editor of the *Routledge Studies in Industrial Dynamics*, editor of *The Oxford Handbook of Creative Industries*, and serves in review boards for *Creative Industries Journal*, *Journal of International Business Studies*, and *Industry and Innovation*.



**JESPER  
LINDGAARD  
CHRISTENSEN**

Jesper Lindgaard Christensen is an Associate Professor in Industrial Dynamics at the Department of Business and Management, Aalborg University, Denmark. He has a Ph.D. (1992) from Aalborg University. JLC is the coordinator of the IKE-research group and of the Centre for Regional Studies of Aalborg University, Denmark. His research includes various aspects of innovation theory, -practice and -policy. His research includes innovation surveys, industry studies, venture capital and other small business finance, and aspects of economic geography such as clusters.

and director of DRUID. His research is in the field of industrial dynamics, with a special focus on the relationships between innovation and the economic organization of the market in networks, projects, and clusters, currently within the creative industries. Mark has published in journals such as *Journal of International Business Studies*, *Journal of Economic Geography*, *Organization Studies*, and *Economic Geography*, convened sessions at DRUID, Academy of Management, AIB, EGOS, and AAG, raised extensive research funding, and received awards for research excellence. He is editor-in-chief emeritus of *Industry and Innovation*, series editor of the *Routledge Studies in Industrial Dynamics*, editor of *The Oxford Handbook of Creative Industries*, and serves in review boards for *Creative Industries Journal*, *Journal of International Business Studies*, and *Industry and Innovation*.



**METTE PRÆST  
KNUDSEN**

Mette Præst Knudsen is Professor of Innovation Management at the Department of Marketing & Management, University of Southern Denmark. Mette

Præst Knudsen is Director of the crossfaculty Centre for Integrative Innovation Management. The group pursues inter-disciplinary research on innovation processes and innovation management employing researchers from engineering, marketing, and management. She holds a PhD in Innovation from Aalborg University (1999) and a M.Sc. in Economics (1995) from Odense University. Mette Præst Knudsen is the national expert advising the European Commission on Denmark's R&I system. Her research is focused on three research streams: creativity and HRM for innovation performance, commercialization of emerging technologies, and the declining innovation patterns in Europe.



**KELD LAURSEN**

Keld Laursen (KL) is professor of the economics and management of innovation at Copenhagen Business School (CBS). He also serves as the head of the Department of Strategy and Innovation at CBS. He received

his MSc degree from SPRU at the University of Sussex in the United Kingdom (1994) and got his PhD from the University of Aalborg in Denmark in 1998. KL was one of the co-editors of the leading journal in innovation research, *Research Policy* over the period 2014-2018, and he served on the chair track of the Academy of Management's (AOM) Technology Innovation Management (TIM) Division for 2013-2018. For 2016-2017 he served as the Division's chair. KL currently serves on the executive committee of DRUID, the board of governors of the AoM, and on the board of the US rooted CCC (Consortium for Cooperation and Competition).

KL has organized and co-organized a number of international conferences, including several vintages of the DRUID Summer Conference; the CCC Annual Colloquium for Doctoral Student Research held at Copenhagen Business School in 2009; and the European-based SEI (Strategy Entrepreneurship & Innovation) Doctoral Consorti-

---

um in 2012. KL's primary area of expertise is in how firms manage innovation. Within this context, KL has focused on the organizational aspects of open innovation and the consequences for innovation performance. His research has been published in outlets such as Strategic Management Journal, Organization Science, Journal of International Business Studies, Journal of Economic Geography and Research Policy.

---



## LARS FREDERIKSEN

Lars is Professor of Innovation, Entrepreneurship and Strategy at Dept. of Management, BSS, AU. He serves also as Deputy Head at the department. Moreover,

Lars is the Director of Research at the Department. This job includes both daily operations, recruitment, and developing the department's research strategy and activities, such as idea generation, collaboration, publishing and funding.

Lars specializes in: 1) the management of innovation and technology, 2) entrepreneurship and 3) digital transformation. He explores mechanisms, activities and performance in instances where processes of innovation and entrepreneurship are distributed among individuals in projects, teams, organizations, crowds and communities. Lars has expert knowledge of how digital technologies, such as AI are developed, adopted and adapted by firms and individuals.

Lars supervises PhD students. He teaches MBA courses on technology management, strategy, and sustainability, PhD and Master courses on innovation, organization, digital transformation as well as on theory development and use.

Lars publishes his work in international peer-reviewed journal such as: Academy of Management Journal, Organizational Science, Strategic Management Journal, Journal of Product Innovation Management, European Management Review, Entrepreneurship, Theory and Practice, Advances in Strategic Management, Research Policy, Sloan Management Review, IEEE, and Construction Management and Economics.

Lars undertakes consultancy activities for various firms in Europe. Lars provides keynotes talks on selected topics



Notes:

[illegible]

## Notes

This image shows a single sheet of white paper with horizontal ruling lines. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.

Notes:

[illegible]